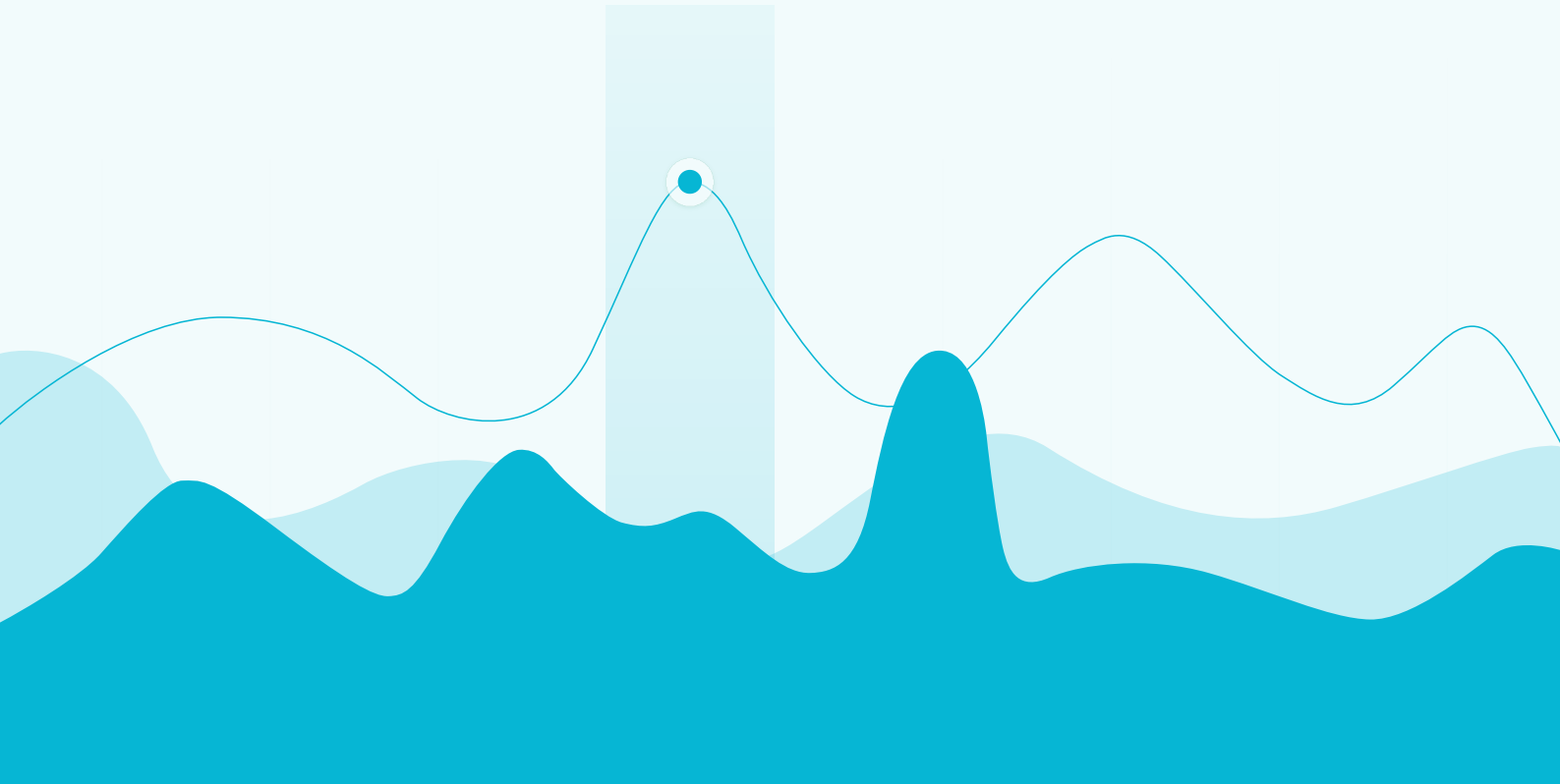
15 Oct 2026 - 14 Nov 2026 (31 days)

# Chris Van Hollen

## Candidate Sentiment Analysis Report

**Alex Ayvazian**
Alex.Ayvazian@outlook.com



# Collected Data

15 Oct 2026 - 14 Nov 2026 (31 days)

# Overview

| | | |
|---|---|---|
| Total mentions<br>6 373 +13754.3% | Total reach<br>88M +33920.2% | Positive mentions<br>929 +46350.0% |
| Negative mentions<br>563 +9283.3% | Average Presence Score<br>35/100 +3400.0% | AVE<br>$11M +47774.6% |
| Social media reach<br>65M +44473.8% | Non-Social media reach<br>22M +20054.3% | User generated content<br>3 135 +17316.7% |
| Social media mentions<br>3 043 +16805.6% | Non-Social media mentions<br>3 330 +11792.9% | Social media reactions (e.g. likes)<br>1.3M +142593.1% |
| Social media comments<br>68K +0.0% | Social media shares<br>76K +23492.8% | Total social media interactions<br>1.4M +116414.6% |

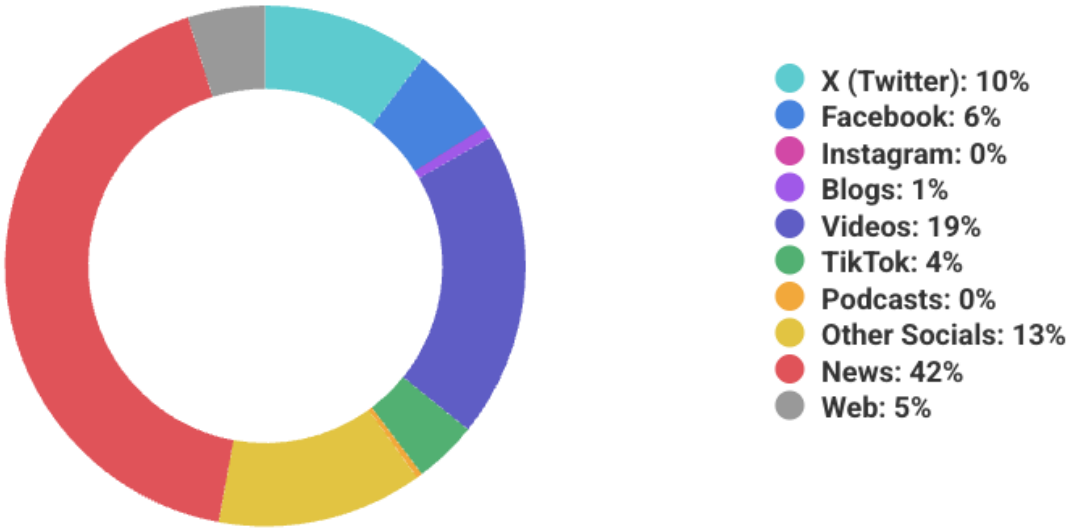
15 Oct 2026 - 14 Nov 2026 (31 days)

# Executive Summary

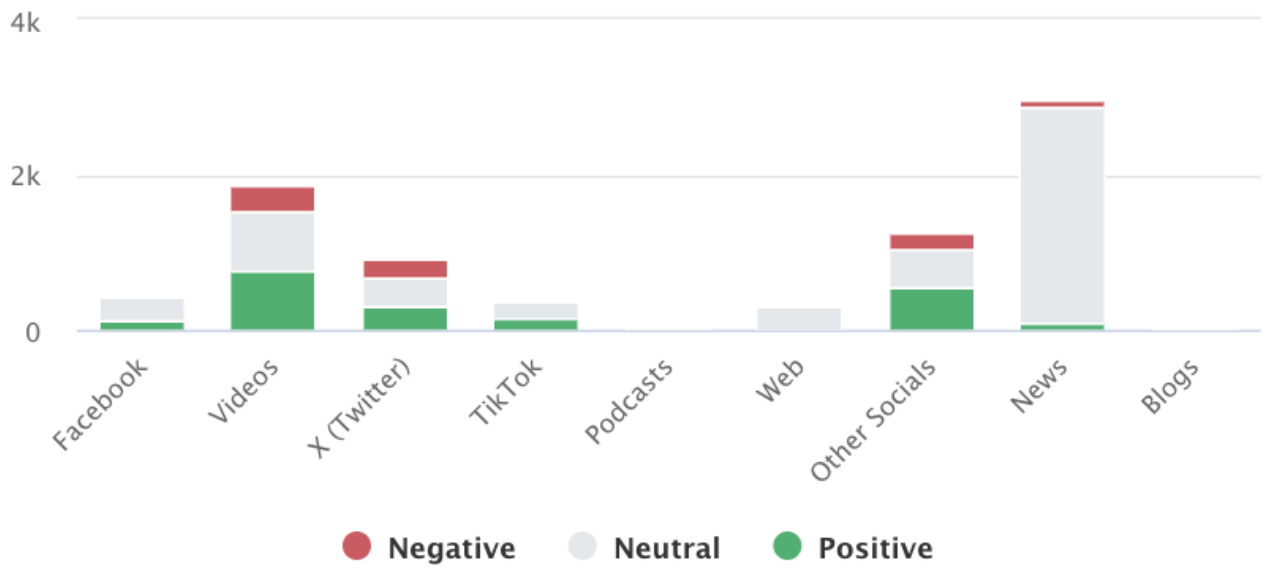
## Overview

| | | |
|---|---|---|
| Total mentions<br>**6 373** 13754% | Total reach<br>**88M** 33920% | Positive mentions<br>**929** 46350% |
| Negative mentions<br>**563** 9283% | Average Presence Score<br>**35/100** 3400% | AVE<br>**$11M** 47775% |
| Social media reach<br>**65M** 44474% | Non-Social media reach<br>**22M** 20054% | User generated content<br>**3 135** 17317% |
| Social media mentions<br>**3 043** 16806% | Non-Social media mentions<br>**3 330** 11793% | Social media reactions (e.g. likes)<br>**1.3M** 142593% |
| Social media comments<br>**68K** | Social media shares<br>**76K** 23493% | Total social media interactions<br>**1.4M** 116415% |

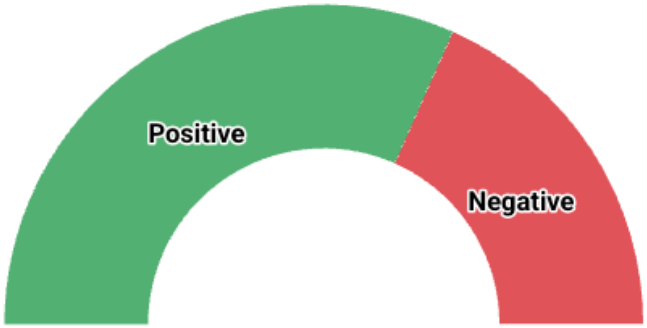
# Mentions by categories

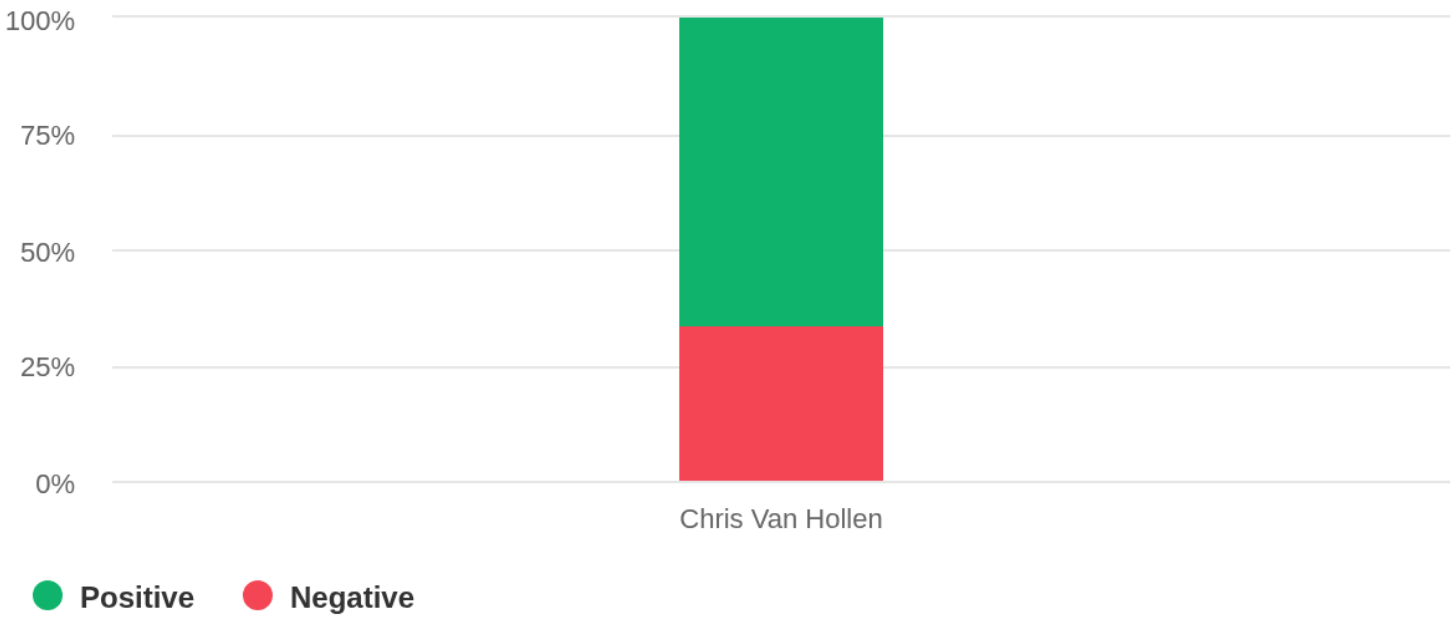



# Sentiment by categories



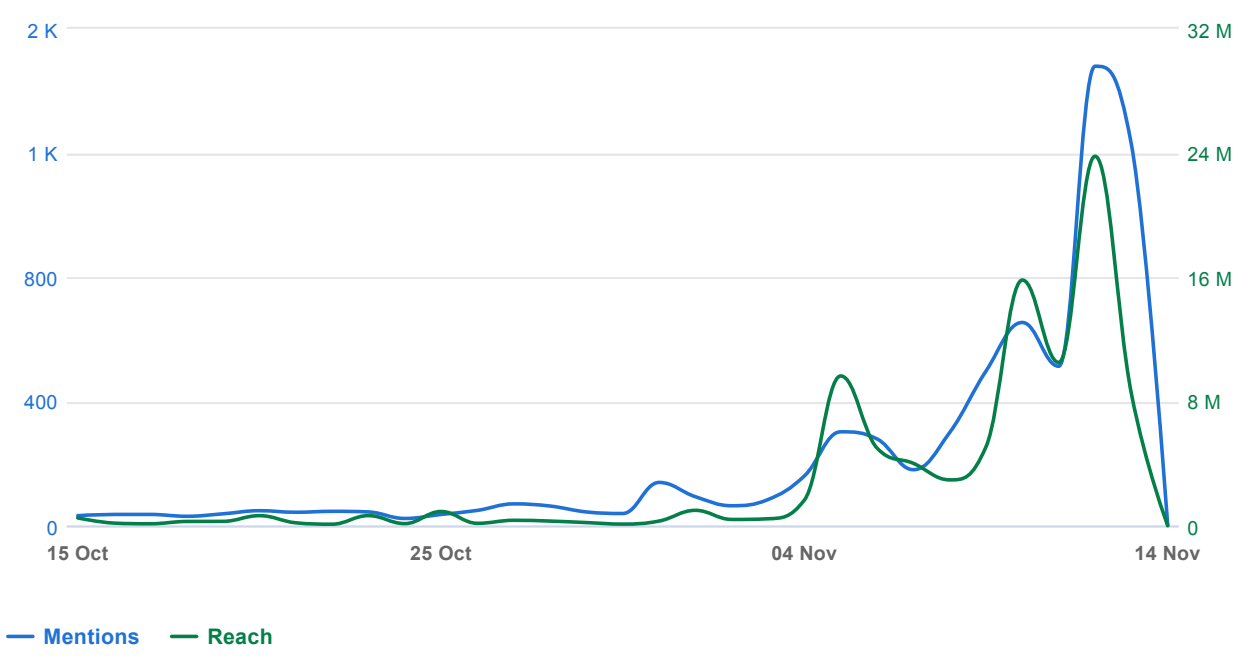
## Sentiment breakdown



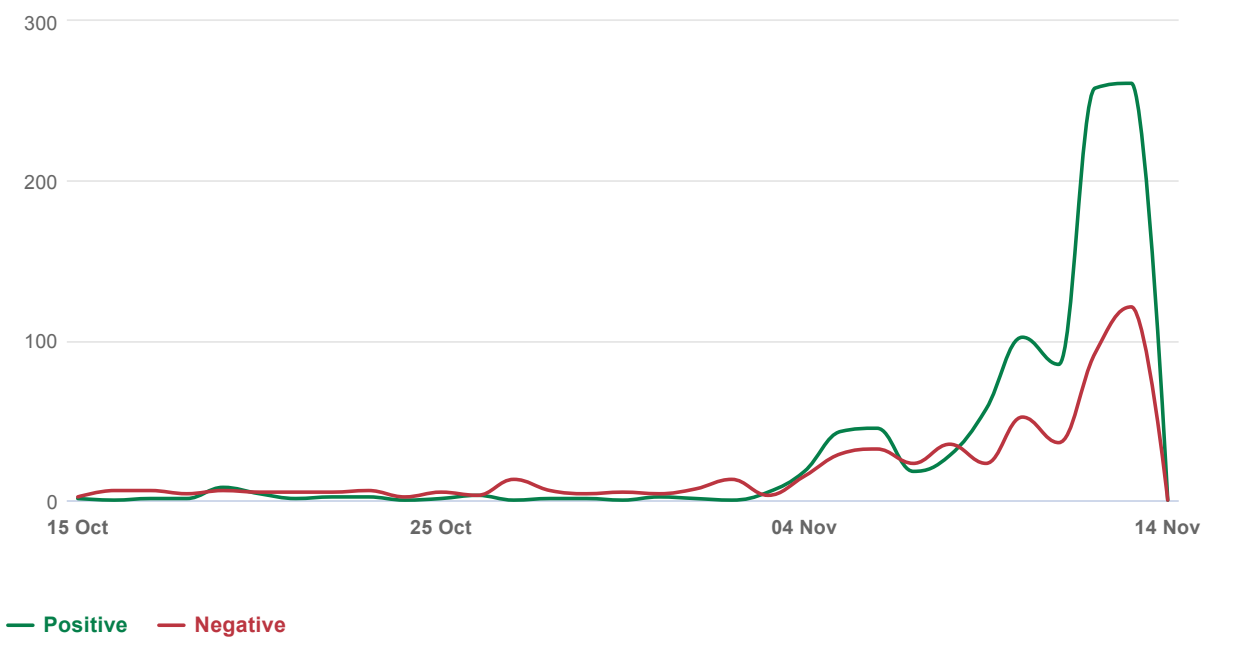



15 Oct 2026 - 14 Nov 2026 (31 days)

# Mentions & Reach

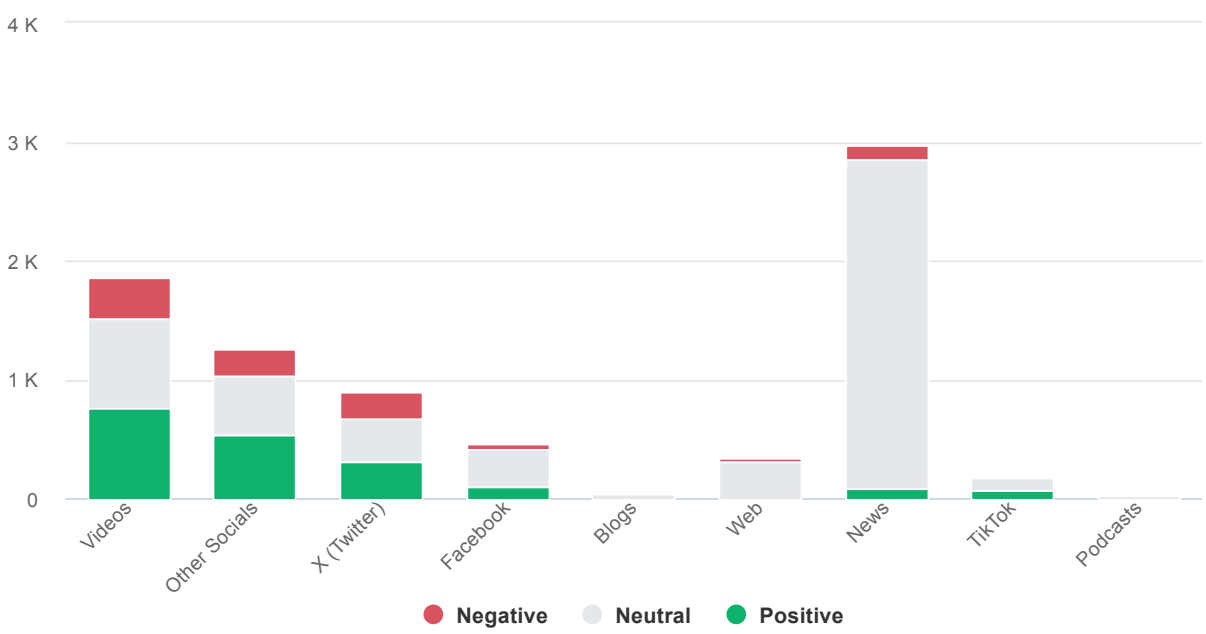



# Sentiment

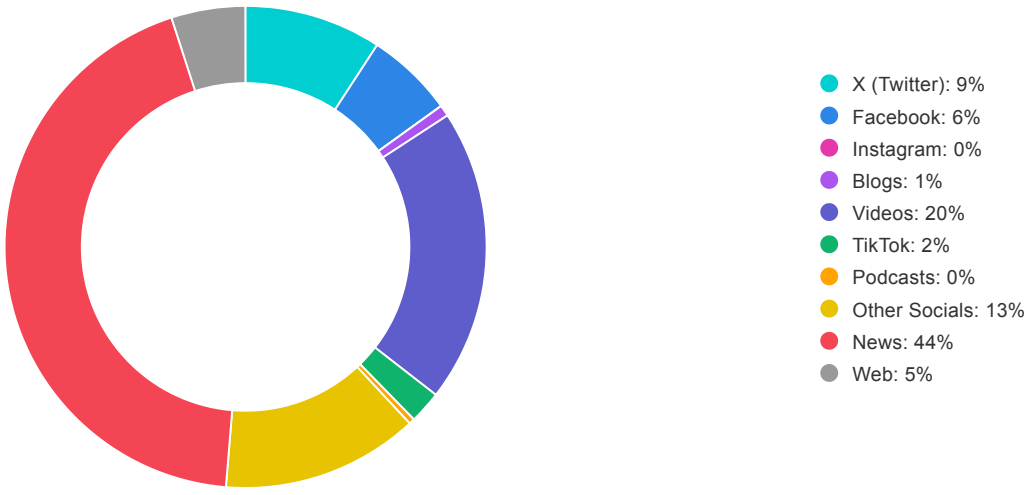


15 Oct 2026 - 14 Nov 2026 (31 days)

# Sentiment by Categories




# Mentions by Categories



15 Oct 2026 - 14 Nov 2026 (31 days)

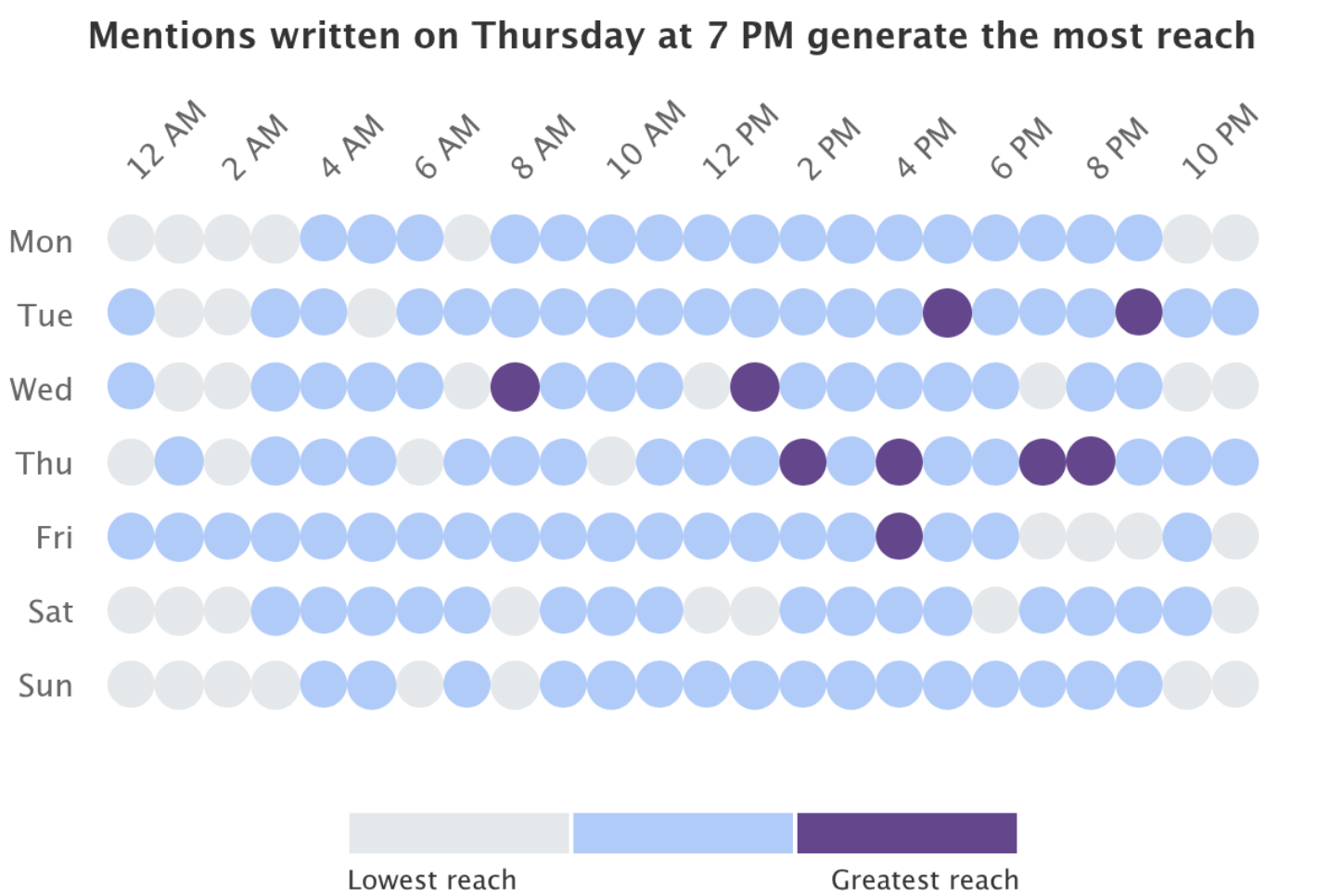
# Most Active Sites

| Site | Mentions |
|---|---|
| youtube.com | 1.3 K |
| bsky.app | 712 |
| x.com | 611 |
| facebook.com | 391 |
| threads.com | 149 |

# Most influential sites

| Site | Mentions | Reach | Influence score |
|---|---|---|---|
| youtube.com | 1.3 K | 14 M | 10 |
| facebook.com | 391 | 50 M | 10 |
| x.com | 611 | 2.1 M | 10 |
| tiktok.com | 145 | 3.8 M | 10 |
| yahoo.com | 6 | 90 K | 10 |

# Hours of Activity



# Analysis

15 Oct 2026 - 14 Nov 2026 (31 days)

# Analysis Summary

What changed, where the attention came from, and how the tone shifted

**6.6K**
**MENTIONS**
+13,752% vs prior period

**14.27%**
**POSITIVE SHARE**
949 positive mentions

**8.54%**
**NEGATIVE SHARE**
568 negative mentions

**1.67x**
**POS. / NEG. RATIO**
positive vs negative mentions

## 1. Visibility surged while the sentiment mix became more positive

The current period recorded about 6.6K mentions versus 48 previously. Positive sentiment rose from 4.17% to 14.27% (+10 percentage points), while negative sentiment declined from 12.50% to 8.54% (-4 points). Neutral content still made up most mentions, but positive mentions outnumbered negative mentions during the current period.

## 2. Conversation mix

News + video accounted for about 64% of mentions.



**News 44% | Videos 20% | Other Socials 13% | X 9%**

Facebook 6% | Web 5% | TikTok 2% | Blogs 1%

## 3. Platform dynamics

| | |
|---|---|
| **YouTube** | 1.3K mentions / 14M reach |
| **Facebook** | 391 mentions / 50M reach |
| **X** | 611 mentions / 2.1M reach |
| **TikTok** | 145 mentions / 3.8M reach |

## 4. The surge was concentrated late in the period

Daily mentions averaged 214 in the current period and reached a maximum of 1,479; the previous period averaged 2 and peaked at 35. Daily reach averaged about 3.0M and peaked at 24M, compared with an 8,322 average and 148K maximum previously. The report also shows major attention spikes on November 12 and November 13.

## Bottom line

Van Hollen became dramatically more visible during this 31-day window, while the measured sentiment mix shifted toward positive mentions and away from negative mentions. News and video generated most of the mention volume, while Facebook produced the largest reach among the listed social platforms. These are media-monitoring sentiment metrics, not polling or a measure of voter approval.

Method note: the report contains different overview snapshots on earlier pages. For consistency, this analysis anchors percentage and period-change figures to the explicit Period Comparison table, and uses the category/source tables for channel figures.

## Chris Van Hollen gained 884% more mentions in the last 2 weeks

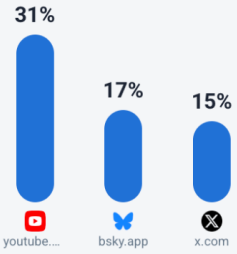
TOTAL MENTIONS
6276 ↑ 884%

TOTAL REACH
110M ↑ 2145%

SENTIMENT

TOP INFLUENCERS
- CNN facebook.com
- Fox News facebook.com
- ABC News facebook.com
- Al Jazeera English facebook.com
- The New York Times facebook.com

MOST ACTIVE SITES

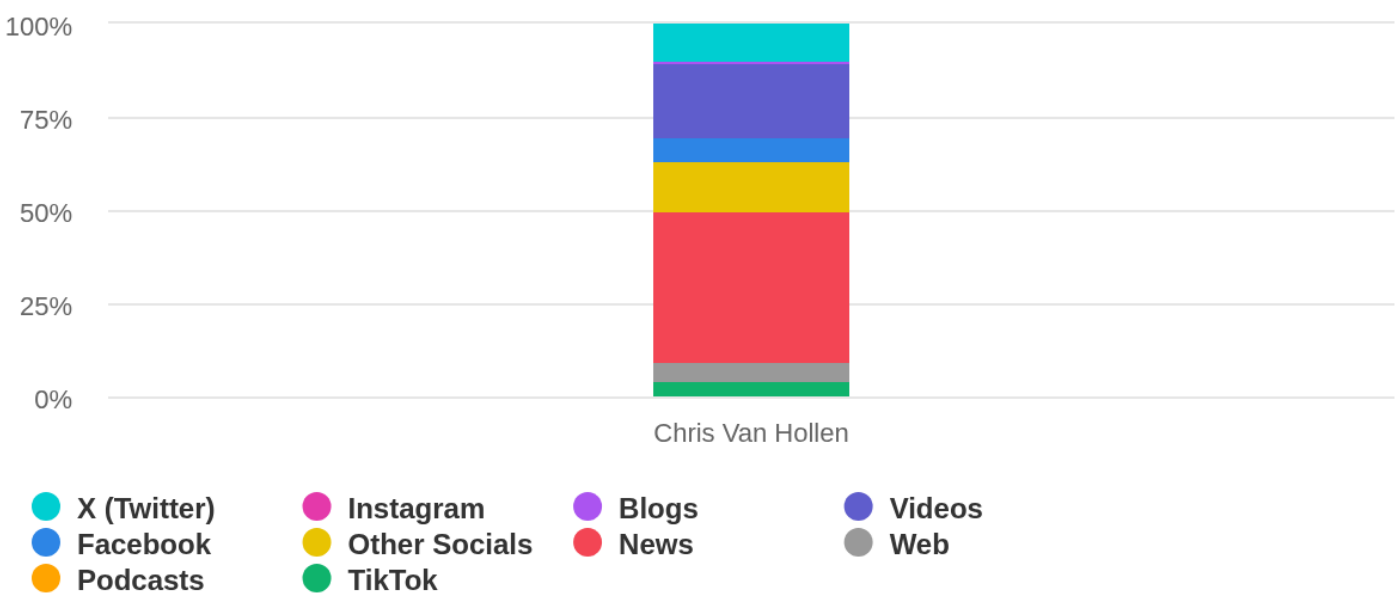



PRESENCE SCORE

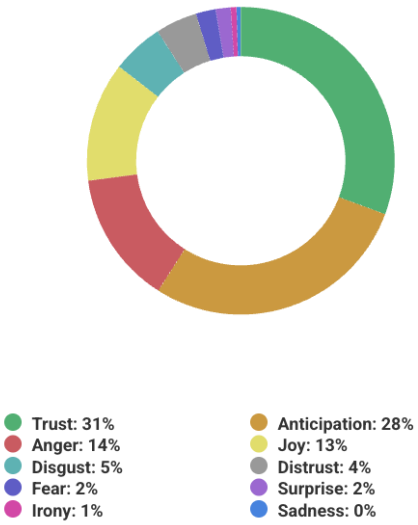



Higher than 82% of brands

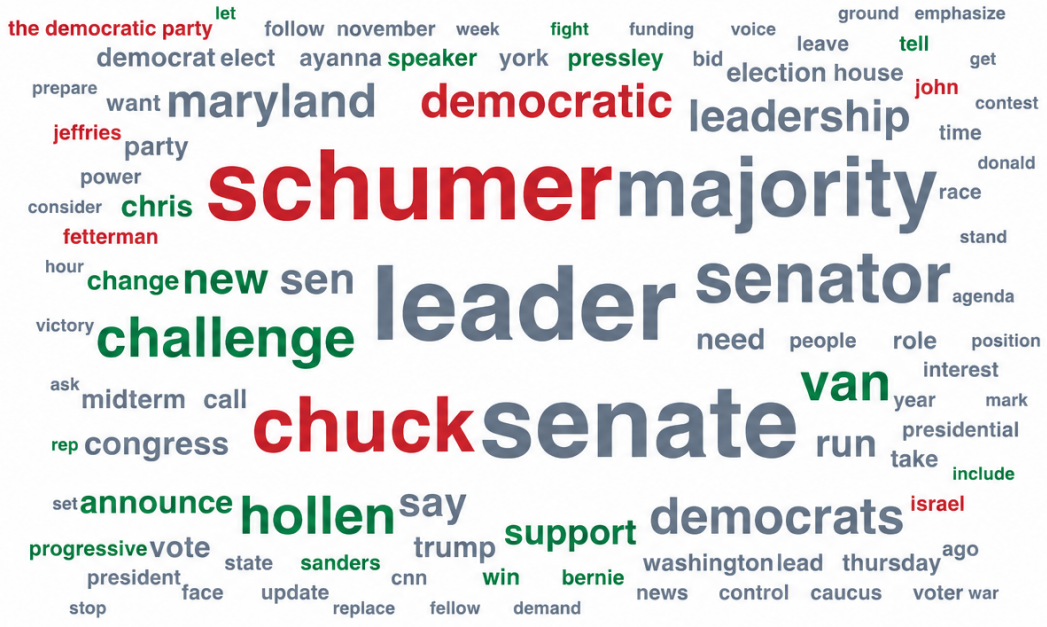
16% Positive
76% Neutral
8% Negative



## Emotions share




## Context of a discussion



# Period Comparison

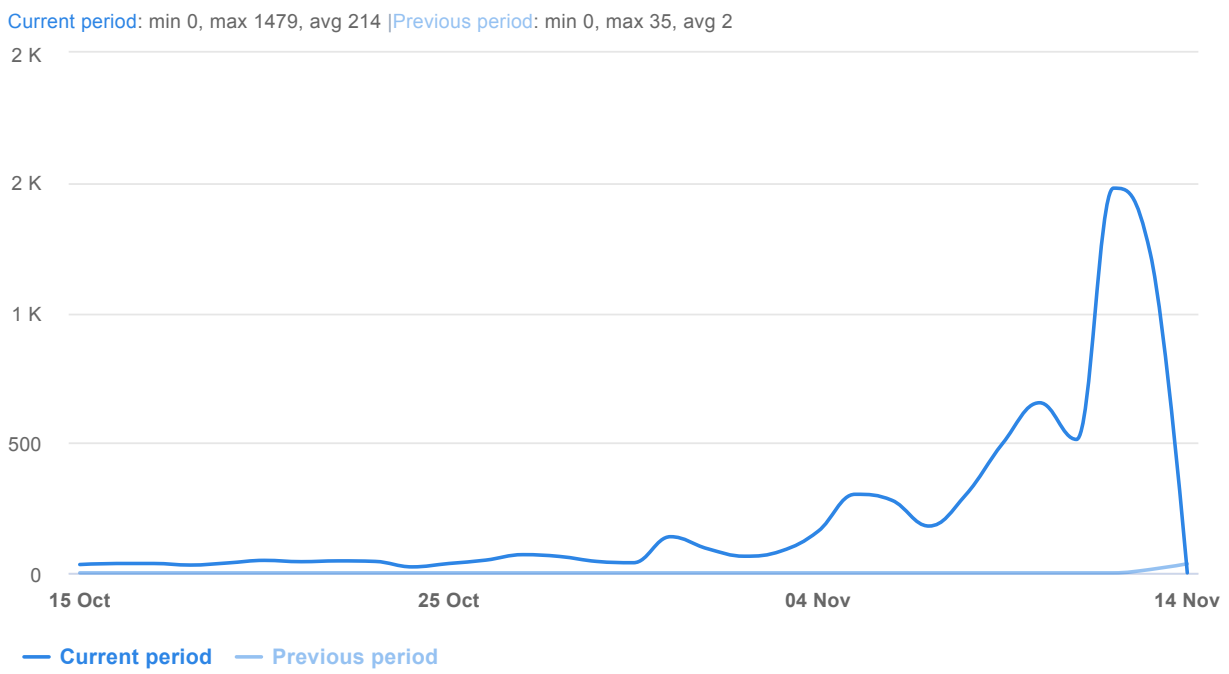
15 Oct 2026 - 14 Nov 2026 (31 days)

# Overview

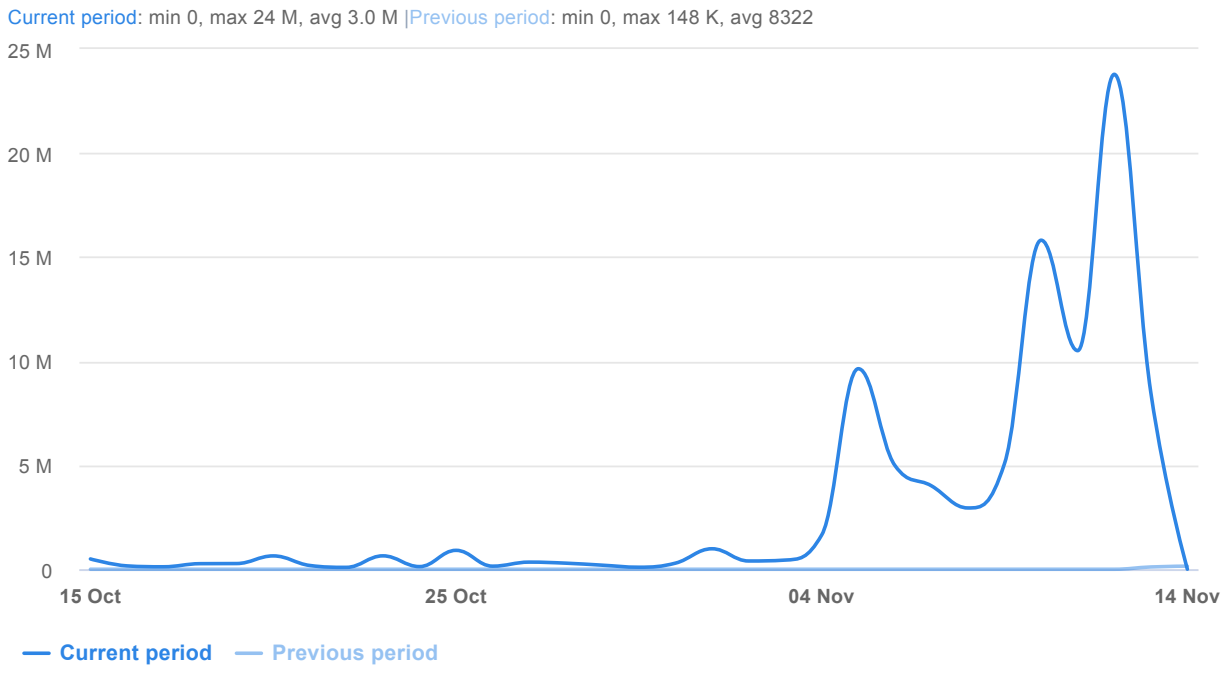
| | Chris Van Hollen<br>2026-10-15 - 2026-11-14 | Previous period<br>2026-09-14 - 2026-10-14 |
|---|---|---|
| Total mentions | 6.6 K +13752% | 48 |
| Social media mentions | 3.3 K +16495% | 20 |
| Non-Social media mentions | 3.3 K +11793% | 28 |
| Positive mentions | 14.27% (949) +10 p.p. | 4.17% (2) |
| Negative mentions | 8.54% (568) -4 p.p. | 12.50% (6) |
| Social media reach | 72 M +48679% | 147 K |
| Non-Social media reach | 22 M +20054% | 111 K |
| Average Presence Score | 35/100 +3400% | 1/100 |
| AVE | $ 11 M +51185% | $ 22 K |
| User generated content | 3.4 K +16955% | 20 |

15 Oct 2026 - 14 Nov 2026 (31 days)

# Mentions

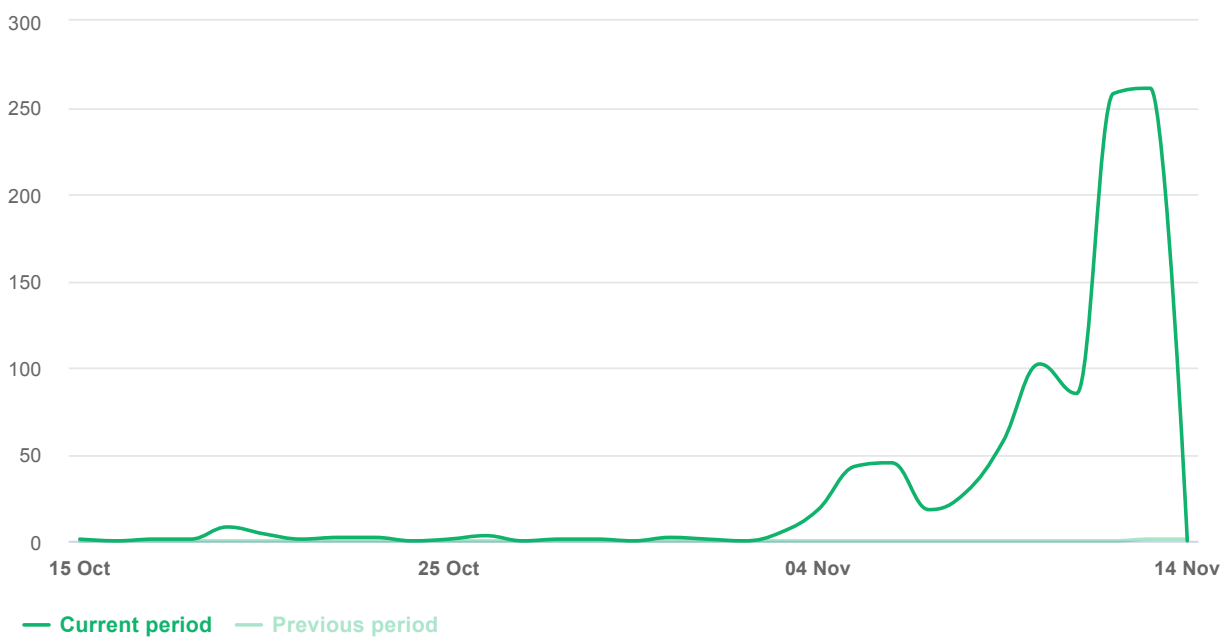



# Reach

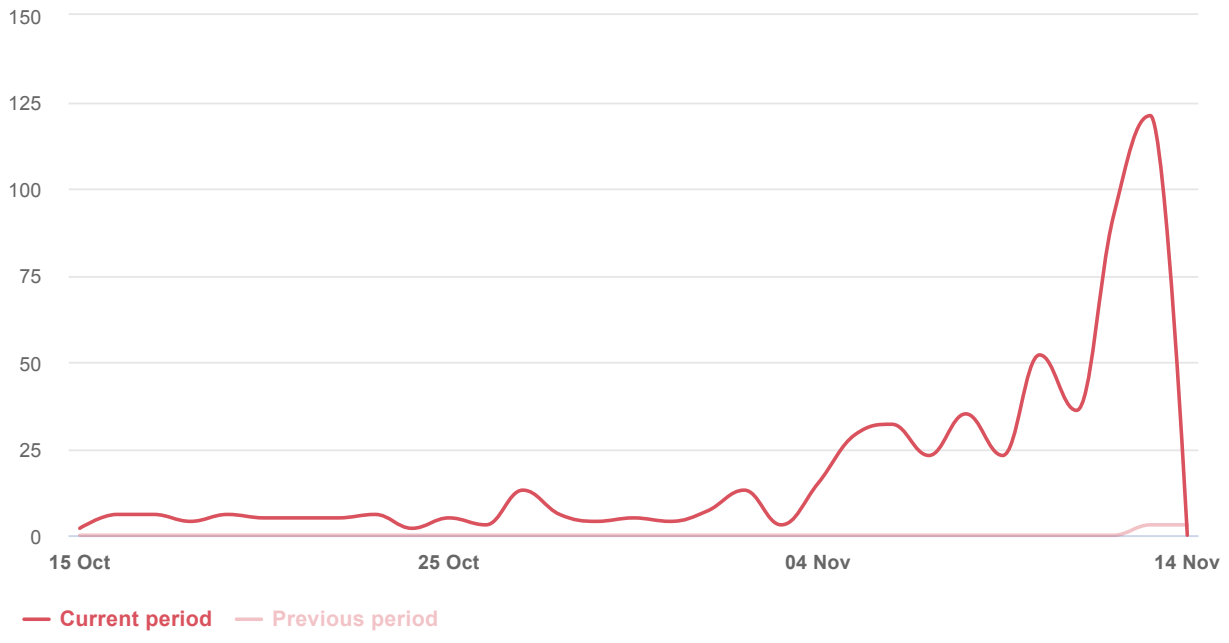


15 Oct 2026 - 14 Nov 2026 (31 days)

# Positive sentiment

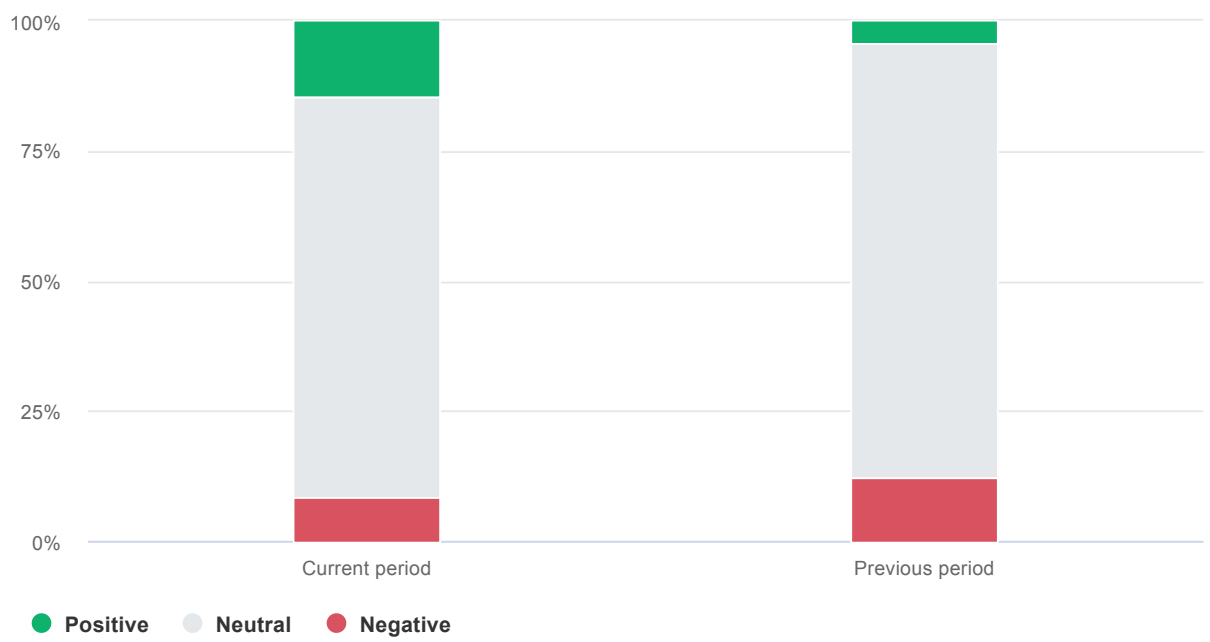



# Negative sentiment

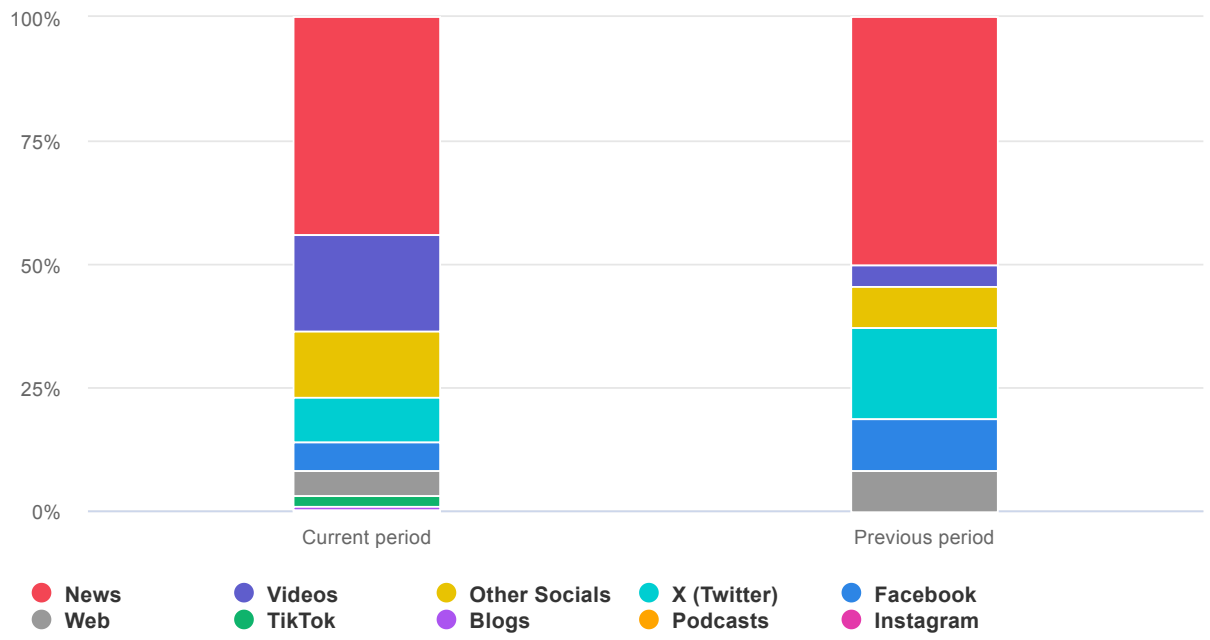


15 Oct 2026 - 14 Nov 2026 (31 days)

# Sentiment breakdown




# Categories share



15 Oct 2026 - 14 Nov 2026 (31 days)

# Top 10 Sources

| Site | Mentions | Reach | Visits | Influence score |
|---|---|---|---|---|
| youtube.com | 1.3 K | 14 M | 28 B | 10 |
| facebook.com | 391 | 50 M | 11 B | 10 |
| x.com | 611 | 2.1 M | 4.2 B | 10 |
| tiktok.com | 145 | 3.8 M | 3.0 B | 10 |
| yahoo.com | 6 | 90 K | 2.7 B | 10 |
| linkedin.com | 1 | 0 | 1.9 B | 10 |
| twitch.tv | 1 | 1 | 983 M | 10 |
| t.me | 6 | 90 K | 768 M | 10 |
| nytimes.com | 2 | 512 K | 640 M | 10 |
| bbc.co.uk | 3 | 314 K | 524 M | 10 |

4 Nov 2026 - 13 Nov 2026 (10 days)

# Threads

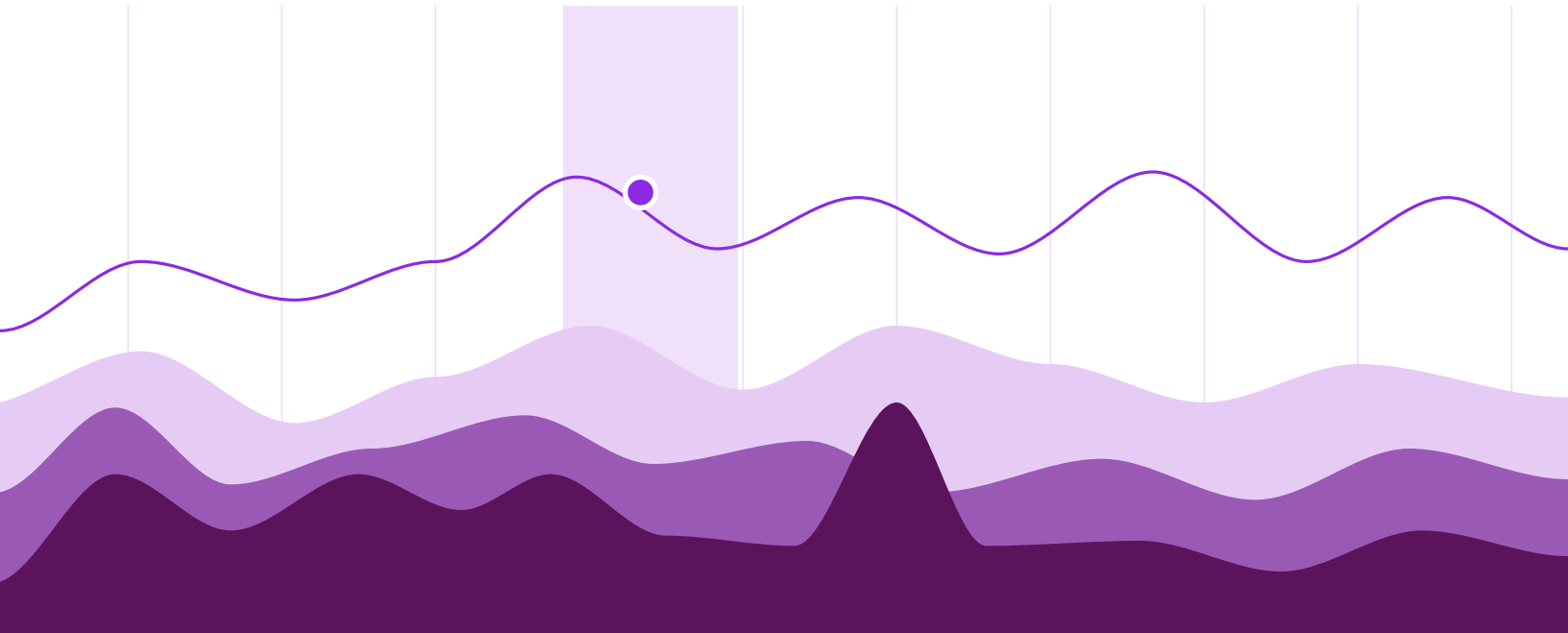
## Instagram Threads Posts

## Posts and Comment Sentiment Analysis

Chris Van Hollen

**Alex Ayvazian**

Alex.Ayvazian@outlook.com



# Chris Van Hollen Threads Sentiment Analysis

November 4-13, 2026 | Leadership preferences, target-specific feelings and recurring language

Stated leadership preferences in the captured discussion strongly favor Van Hollen. Candidate-specific reasons center on renewal / change, responsiveness / community, competence / experience / record, and courage / action / confrontation. Feelings are attributed only when they concern Van Hollen, his conduct, agenda, suitability or leadership candidacy.

ELIGIBLE CAPTURE

**1,372 distinct text records**

4 source exports

ANALYTICAL SAMPLE

**450 sampled records**

393 visible handles

STATED LEADERSHIP CHOICES

**241 established preferences**

209 without an established choice

## Leadership preference

238/450 records (52.9%) support Van Hollen for Senate leadership. 0/450 (0.0%) oppose him. Among established choices, 98.8% favor him.

## Personal evaluation

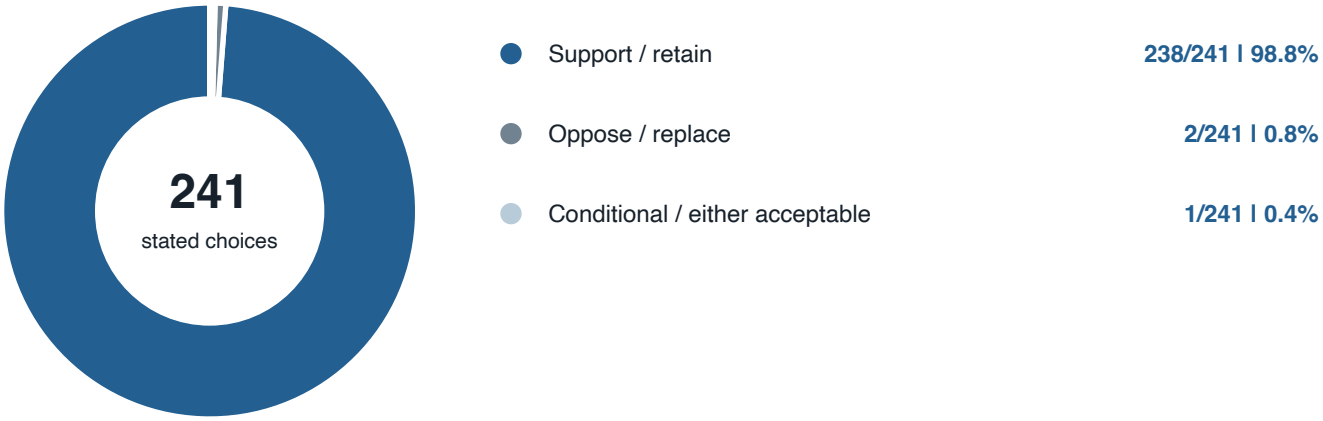
134/450 records (29.8%) express a positive evaluation; 8/450 (1.8%) express a negative evaluation. Among evaluative texts, 93.7% are positive and 5.6% are negative.

## Scope

The main analysis attributes evaluations, feelings and reasons to the named politician. Separate sections examine mentions of three other political figures. Findings describe these exports, rather than a representative survey of Threads users, constituents or voters.

# Stated preferences for the leadership role

Pie base: 241 records expressing support, opposition or conditional acceptance. Table base: all 450 sampled records.




| PREFERENCE | RECORDS | ALL SAMPLE | STATED CHOICES |
|---|---|---|---|
| Support / retain | 238 | 52.9% | 98.8% |
| Oppose / replace | 2 | 0.4% | 0.8% |
| Conditional / either acceptable | 1 | 0.2% | 0.4% |
| Not established | 209 | 46.4% | Outside pie |

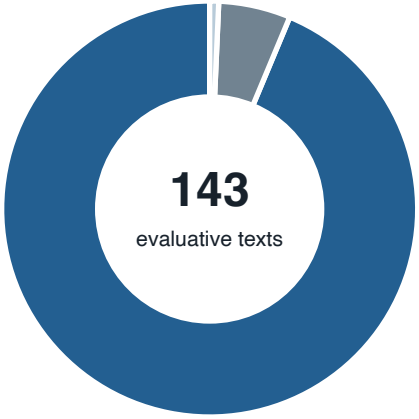
### Preference is separate from personal evaluation

A person can express a leadership choice without offering personal praise or criticism. Conversely, a critical or appreciative comment may leave the preferred officeholder unstated. News reporting, quoted endorsements and predictions are not automatically author preferences.

Support entries involve 212 visible handles; opposition entries involve 2. Handles are not verified individual people.

# Evaluation of Chris Van Hollen

Author evaluation of the named politician. All-sample base: 450; evaluative-record base: 143.




- Positive — 134/143 | 93.7%
- Negative — 8/143 | 5.6%
- Mixed — 1/143 | 0.7%

| EVALUATION | RECORDS | ALL SAMPLE | EVALUATIVE RECORDS |
|---|---|---|---|
| Positive | 134 | 29.8% | 93.7% |
| Negative | 8 | 1.8% | 5.6% |
| Mixed | 1 | 0.2% | 0.7% |
| Not established | 307 | 68.2% | Outside pie |

## What the distribution captures

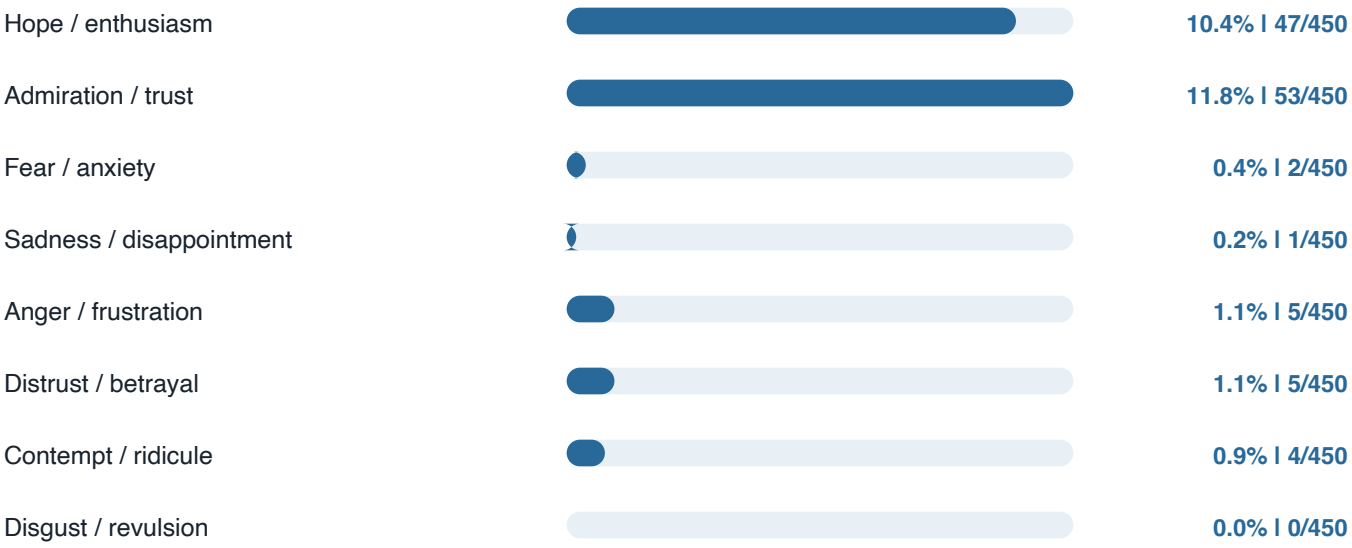
An evaluative statement concerns the author's view of the politician. A short nomination can establish a leadership preference while supplying no personal assessment. Criticism of another politician, support for a policy, and a report of someone else's endorsement are not interchangeable with evaluation of this target.

## Unestablished evaluation

This group includes factual reporting, generic nominations, quoted statements, missing context and posts without a clear author judgment. It is kept outside the evaluative pie and does not imply approval or acceptance.

# Feelings expressed about Van Hollen

Base: all 450 sampled records. Only feelings directed toward Van Hollen, his conduct, agenda, suitability or leadership candidacy are counted. Categories overlap.




### Attribution matters

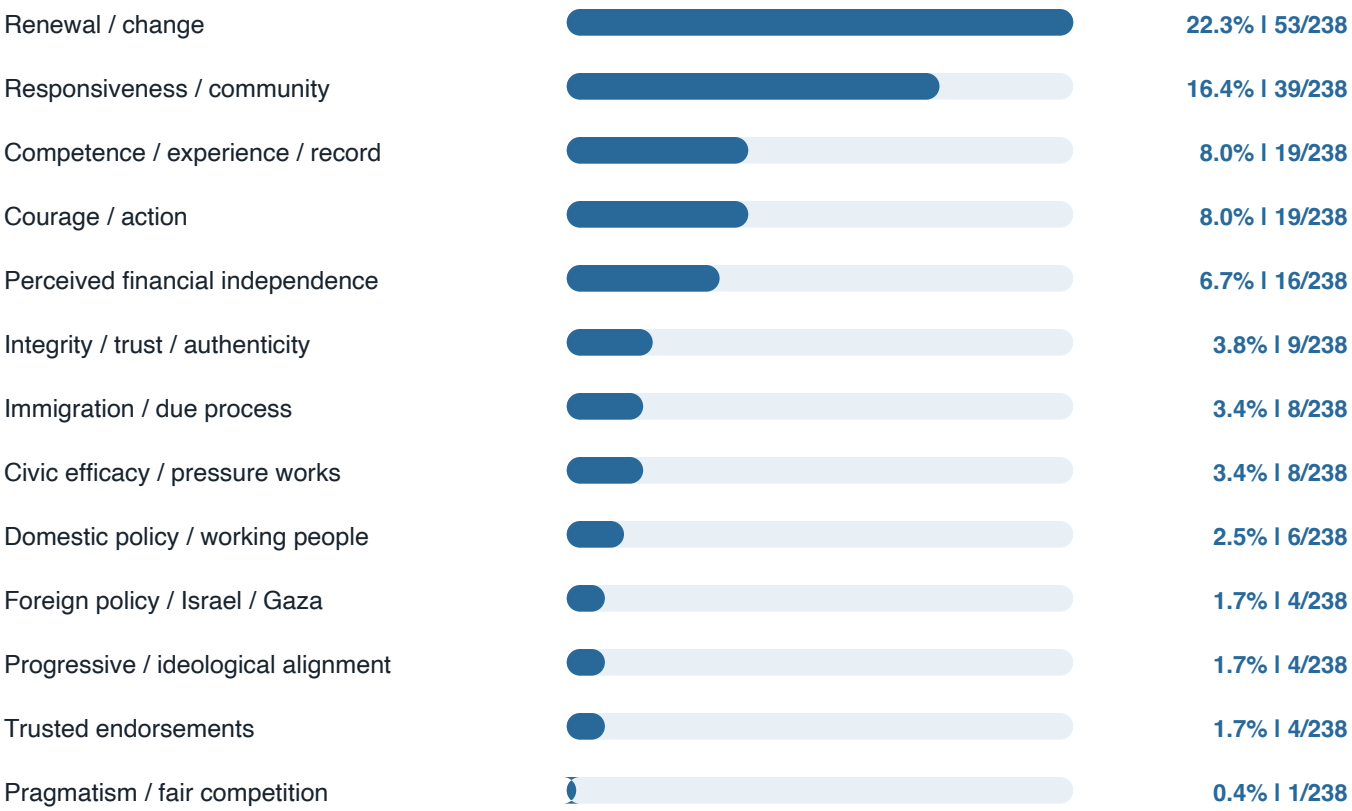
Admiration / trust (53/450) and hope / enthusiasm (47/450) are the most frequent feelings directed toward Van Hollen. Anger at Schumer, party leaders or political institutions is not transferred to him simply because his name appears in the same record.

### Mixed-target records

Records previously coded as involving multiple emotional targets were re-read. Only the portion attributable to the central politician enters these counts. Determined calls to act are kept separate from feelings.

# Reasons cited for supporting him

Base: 238 records expressing the dominant leadership preference. Counts require a reason attributable to Van Hollen, his record, conduct, policy position or expected leadership. Reasons overlap.




## Target-specific rule

Criticism of Schumer by itself is not counted as a Van Hollen reason. A record must state a Van Hollen quality, record, policy position or expected leadership benefit. Comparative discussion remains available in the separate Schumer mention section.

# Target-directed feelings accompanying recurring reasons

Each row uses records carrying that target-specific reason as its base. Only feelings directed toward Van Hollen enter the columns. Emotions overlap.

| REASON-SPECIFIC BASE | Admiration / trust | Hope / enthusiasm | Anger / frustration |
|---|---|---|---|
| Renewal / change / n=53 | 6/53 I 11.3% | 5/53 I 9.4% | 0/53 I 0.0% |
| Responsiveness / community / n=39 | 4/39 I 10.3% | 0/39 I 0.0% | 0/39 I 0.0% |
| Competence / experience / record / n=19 | 12/19 I 63.2% | 10/19 I 52.6% | 0/19 I 0.0% |
| Courage / action / confrontation / n=19 | 12/19 I 63.2% | 6/19 I 31.6% | 0/19 I 0.0% |
| Perceived financial independence / n=16 | 5/16 I 31.2% | 3/16 I 18.8% | 0/16 I 0.0% |
| Integrity / trust / authenticity / n=9 | 8/9 I 88.9% | 5/9 I 55.6% | 0/9 I 0.0% |

## Different dimensions

A reason can appear without a strong feeling, and a feeling can appear without a detailed reason. The co-occurrence table records what appears together in the text; it does not establish causation or imply that every person expressing that reason shares the same emotion.

## No cross-target transfer

Anger, hope, distrust or admiration directed at another politician is not assigned to Van Hollen. This corrects the broader discussion-wide emotion model used in the earlier version of this report.

07 / COMBINED REASONS

# Van Hollen reasons discussed together

| PAIRED TARGET-SPECIFIC REASONS | RECORDS | SHARE |
|---|---|---|
| Renewal / change + Responsiveness / community | 15 | 6.3% |
| Courage / action + Immigration / due process | 8 | 3.4% |
| Courage / action + Perceived financial independence | 6 | 2.5% |
| Courage / action + Renewal / change | 5 | 2.1% |
| Courage / action + Integrity / trust / authenticity | 5 | 2.1% |

## How the arguments fit together

These combinations show which standards are articulated together in the same record. They can connect responsiveness, policy, independence, competence, change or the use of institutional power without treating several themes in one post as several independent participants.

## Interpretation

Co-occurrence describes the structure of the expressed argument. It does not establish that one concern caused another, that the claims are independently verified, or that every supporter or critic shares the same combination.

# Responsiveness and public connection

This reason appears in 39/238 records (16.4%) within the dominant support preference.

"This is WHY Senator Chris Van Hollen NEEDS to be Senate Majority Leader, he spoke with me about Social Security, Mediciad and SNAP back in 2023. He genuinely cares & it's a priority for him. As someone with multiple disability, chronic illnesses & Lupus on SSDI I appreciate it. PLUS he loves dogs!"

V1501 | @petermorley_sle | Nov 13, 2026 10:26 AM PST | TF4 row 496 | Open Threads record

## Responsiveness

Personal testimony gives the discussion a concrete account of political representation. Authors describe care around benefits, advocacy for constituents and appreciation strong enough to prompt direct thanks.

"All I have to say about Chris Van Hollen is he's the only politician I've ever written to just to say thank you"

V1777 | @swilua_ | Nov 13, 2026 02:17 PM PST | TF1 row 793 | Open Threads record

## Interpretation

Such accounts connect policy with everyday needs and an impression of attentiveness. Other posts express an expectation that he would listen rather than document a specific encounter. Individual testimony is evidence of an expressed view, not a representative assessment of all constituents.

# Independence and foreign policy

This reason appears in 16/238 records (6.7%) within the dominant support preference.

"As a Marylander, I'm telling you that Chris Van Hollen at the helm of the Senate would be TRANSFORMATIONAL. Chris really is the real deal. He always walks like he talks. Imagine if the leader of the Senate Democrats actually cared that our nation is being overcome by fascism! Pro-immigrants, anti-ICE, not beholden to AIPAC or big money, anti-war... and unafraid to act on it."

V1299 | @plantpersian | Nov 12, 2026 07:15 PM PST | TF2 row 62 | Open Threads record

## Independence

Supporters connect perceived independence from donors or lobbying interests with a belief that Van Hollen would pursue different priorities. Israel policy, war funding, affordability and corporate influence can appear in the same argument.

"@sherrod Senator-elect, Chuck Schumer is not the person Phioans need as majority leader. This life-long Ohioan is urging you to vote Chris Van Hollen as majority leader. He has the vision to enact the legislation needed and the willingness to listen to the voters instead of to Israel and corporate donors."

V2415 | @chance_gardener | Nov 13, 2026 09:17 PM PST | TF1 row 60 | Open Threads record

## Interpretation

The expected mechanism is greater freedom to make decisions for constituents. Statements about contributions, commitments and financial independence are perceptions or claims in the export. They do not establish a complete funding history, verified policy promises or causation.

# Healthcare and a different agenda

This reason appears in 6/238 records (2.5%) within the dominant support preference.

"I've been on board with getting new Congressional Democratic leadership. I'm just getting familiar with Chris Van Hollen's positions. He's FOR Medicare for all, police reform, higher minimum wages, gun control, funding schools, environmental protections, and voting rights. He's AGAINST Citizens United, and corporate and billionaire tax cuts. I'm on board with all senators who are backing him to be the new [...]"

V1007 | @popsiclemud | Nov 09, 2026 03:41 PM PST | TF4 row 249 | Open Threads record

### Healthcare

Policy-focused support names Medicare for All, wages, public services, rights and limits on corporate power. Several posts expect a leadership change to affect which proposals advance or receive a vote.

"I am calling on every Democratic Senator to support Chris Van Hollen for Majority Leader. He will commit to: End funding for the Iran war Allow a vote on Medicare For All Zero out aid to Israel This is a time for new leadership."

V1325 | @rokhannausa | Nov 12, 2026 08:07 PM PST | TF1 row 354 | Open Threads record

### Interpretation

This is more specific than a preference for a different personality. The desired change concerns priorities and use of institutional power. Policy lists, endorsements and future commitments attributed to political figures remain claims within the captured records.

# Action, courage and experience

This reason appears in 19/238 records (8.0%) within the dominant support preference.

"Do you remember when Kilmar Abrego Garcia was wrongfully deported by the Trump administration? The Senator that flew to El Salvador and worked tirelessly to get him home was Chris Van Hollen. Just sitting here thinking about how someone who actively fights to help people would be an amazing Senate Majority Leader. Just saying."

V0971 | @ohthatmomglow | Nov 08, 2026 02:24 PM PST | TF4 row 383 | Open Threads record

## Action, courage

Authors repeatedly cite visible advocacy as evidence of willingness to act under pressure. The Abrego Garcia episode is used as a remembered demonstration of constituent defense, while other posts invoke budget, committee and party experience.

"People keep talking about Van Hollen's El Salvador trip and his position on AIPAC money, but they're overlooking his résumé. He chaired BOTH the DCCC and DSCC, served as ranking member of House Budget, sits on Senate Appropriations, and was an assistant to Pelosi. That's experience in legislative negotiations, budgeting, party leadership, fundraising, and building congressional majorities. Senate [...]"

V1411 | @theramblingmotherofsavages | Nov 13, 2026 06:38 AM PST | TF1 row 400 | Open Threads record

## Interpretation

These arguments connect a credited action or career history with an expectation of leadership. Critics apply a different test, citing alleged election losses under campaign-committee leadership. The disagreement concerns responsibility, context and the capacity to convert priorities into results.

# Renewal and comparative judgment

This reason appears in 53/238 records (22.3%) within the dominant support preference.

"Chris Van Hollen would be a great majority leader, aside from just being "not Schumer." In case you've forgotten, he went to CECOT to see what was going on first hand. And he was absolutely not welcomed. He pushed through anyway. Then he led the effort to get Kilmar Ábrego García home. He's our guy."

V1005 | @comeoutvirginia | Nov 09, 2026 02:43 PM PST | TF4 row 557 | Open Threads record

## Renewal

Some supporters explicitly distinguish their affirmative case for Van Hollen from a desire to replace Schumer. Others state that Van Hollen is their choice while remaining open to another challenger.

"Your daily reminder to call Senator Mark Warner and U.S. Senator Tim Kaine and ask them to support a new generation of leadership in Washington. I'm choosing to express support for Senator Chris Van Hollen but honestly open to anyone but Chuck. Mark Warner (202) 224-2023 Tim Kaine (202) 224-4024"

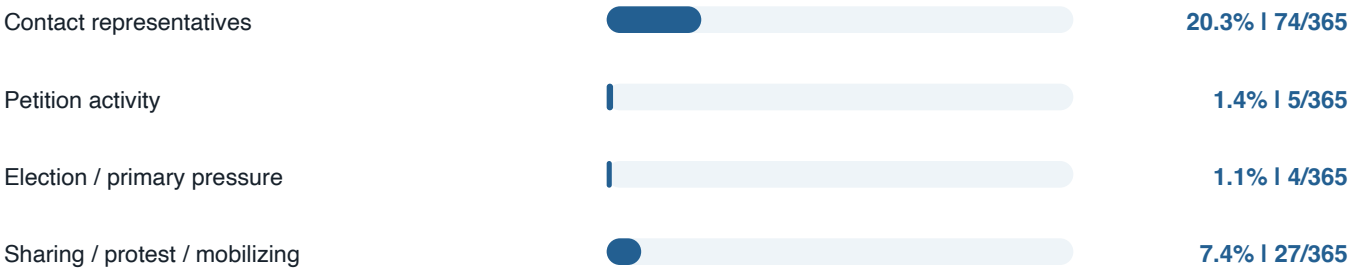
V1915 | @matt_loehr | Nov 13, 2026 03:44 PM PST | TF1 row 641 | Open Threads record

## Interpretation

Renewal is not consistently an age argument. It can mean a different approach to confrontation, responsiveness or policy delivery. The capture therefore contains both candidate-specific support and broader change-based support, with different degrees of commitment to one successor.

# Contact, petitions and continued political pressure

Base: 365 leadership-focused records. Counts cover author advocacy or self-reported activity; categories overlap.




## Forms of participation

Authors describe phone calls, emails, office visits, petitions, sharing and electoral consequences. Some invoke earlier votes, donations or campaigning as reasons they expect an explanation of a representative's leadership choice. Others offer scripts or encouragement to reduce the practical burden of taking part.

## From preference to action

The participation language connects an expressed view with a proposed route for influencing officials. Reports of completed calls, office responses, signatures and donations are not independently confirmed. Repeated messages measure visible activity, not verified turnout or the number of people persuaded.

# Other judgments in the capture

Explicit opposition/alternative-role preference: 2/450 sampled records (0.4%). The discussion also includes views without an established preference.

"I want to be very clear, I LOVED Chris Van Hollen in 2025. I was his biggest cheerleader even before the incredible work he did bringing home Kilmar Abrego Garcia. I posted about him WEEKLY. He attended every single protest against the DOGE cuts with federal workers, sometimes multiple a day. And then I watched it get to his head. I watched him begin to do and say what social media wanted him [...]"

V1280 | @ariella.elm | Nov 12, 2026 06:58 PM PST | TF4 row 339 | Open Threads record

### Competing considerations

The smaller critical discussion raises doubts about electoral results, political associations, independence and the incentives of social-media popularity. A mixed assessment can recognize earlier advocacy while questioning current judgment. Criticism without a stated officeholding choice remains distinct from explicit opposition to his leadership.

"Van Hollen was in charge when Democrats lost 63 seats in Congress in 2010 NO THANK YOU!!!!"

V1559 | @jamesbarnes4953 | Nov 13, 2026 12:07 PM PST | TF1 row 125 | Open Threads record

### Personal evaluation and officeholding

A record may appreciate a politician while preferring another role or leader. A defense of fairness can also stop short of an endorsement. These positions remain distinct in the sentiment and preference tables.

# Reported developments and competing interpretations

"Y'all turning this Chris Van Hollen vs Chuck Schumer shit more than it needs to be. Competition is good lol. But I forget most treat politics like you have to pick sides and stick on it no matter what. Let the better man win. If it's Chuck. Then it's Chuck. If it's Chris. Than it's Chris. Being a sore loser if yours don't win doesn't help the party btw."

V1506 | @chriscadence_ | Nov 13, 2026 10:33 AM PST | TF4 row 330 | Open Threads record

### State of the discussion

The discussion contains both support for Van Hollen and support for having a competitive race. Some entries accept either candidate after a fair contest; others reject Schumer without establishing a Van Hollen preference. News about candidacy or reported endorsements does not automatically express the reporting author's choice.

"I don't know Much about Chris Van Hollen but NO SCHUMER!!!! People want change not the same cronies"

V1941 | @dee4j13 | Nov 13, 2026 04:06 PM PST | TF1 row 618 | Open Threads record

Statements about private intentions, caucus commitments, procedures, vote counts or negotiations are attributed to the captured texts. The analysis does not establish a live candidacy decision or a verified whip count.

# Sensitivity to repeated text and active accounts

| SAMPLE TREATMENT | BASE | SUPPORT / RETAIN | OPPOSE / REPLACE |
|---|---|---|---|
| All sampled records | 450 | 238 I 52.9% | 2 I 0.4% |
| One per exact text | 433 | 232 I 53.6% | 2 I 0.5% |
| Earliest sampled per handle | 393 | 208 I 52.9% | 2 I 0.5% |

| CAPTURE MEASURE | OBSERVED |
|---|---|
| Visible handles | 1,025 across 1,372 records |
| Extra identical-text records | 89 I 6.5% |
| Most active visible handle | @jamesmaezan I 32 records |

## Direction and concentration

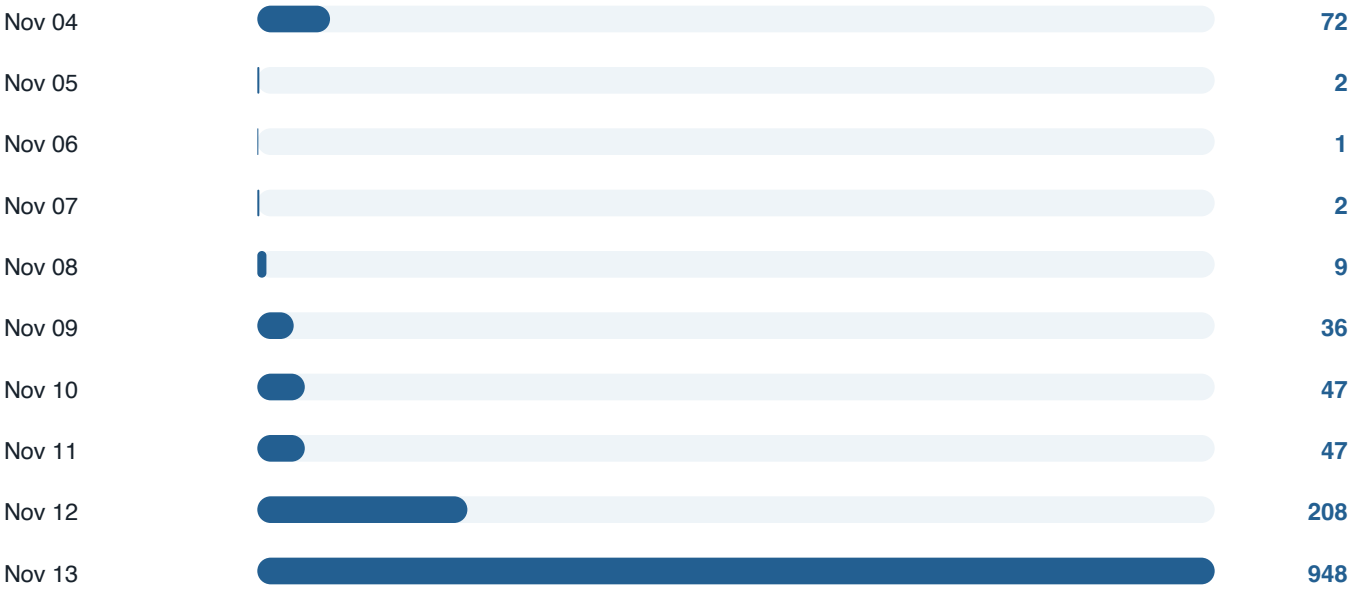
The reductions show how the distribution changes when repeated wording or multiple sampled entries from one handle are reduced. They are sensitivity checks rather than representative person-level estimates. Different accounts can belong to the same person; one account can express more than one view.

## Visible amplification

Templates, repeated names and shared scripts are part of the captured activity. Their presence does not establish automation, deceptive coordination, account ownership or a causal effect on officials.

# When the captured records were posted

Eligible records by America/Los_Angeles date. Capture window: November 4-13, 2026.




The two largest dates in the capture are November 13 (948 records), November 12 (208 records).

## Collection pattern

The date distribution describes these exports. Unequal collection, overlapping queries and changes in visibility can affect the apparent concentration. Without complete and comparable daily capture, the pattern does not establish platform-wide growth or a change in population sentiment over time.

# Interactions attached to the captured records

| EXPORTED RECORD | LIKES | AUTHOR HANDLE |
|---|---|---|
| V1211 | 63,678 | @abdulelsayed |
| V1020 | 50,684 | @blondychocoholic |
| V1526 | 28,053 | @usathepulse |
| V1232 | 27,296 | @mediumboi |
| V1387 | 26,973 | @1teeweezy |
| V1474 | 24,912 | @senatortinasmith |

### Different content attracts interaction

Highly liked records can be news, commentary, an endorsement, a policy claim or a prompt to share. Their interaction totals are not interchangeable with the number of people supporting a leadership candidate. They are not used as weights in the sentiment or preference percentages.

### Snapshot limitations

Counts reflect the saved export, not verified live totals. Views are not usable as an exposure denominator in these files. Media accompany 250 eligible records, but their visual or audiovisual content was not inspected. The analysis uses the exported text.

# What the discussion says about Van Hollen

### Strength and nature of the stated preference

238/450 sampled records favor him for Senate leadership, and 98.8% of established choices favor him. Personal evaluation is measured separately from leadership preference, so a nomination does not automatically become praise.

### Substantive expectations and objections

The leading target-specific reasons are renewal / change (53), responsiveness / community (39), competence / experience / record (19), courage / action / confrontation (19), perceived financial independence (16). These categories describe the reasons authors actually attach to Van Hollen or his leadership, rather than importing criticism or praise aimed only at somebody else.

### Target-directed emotion

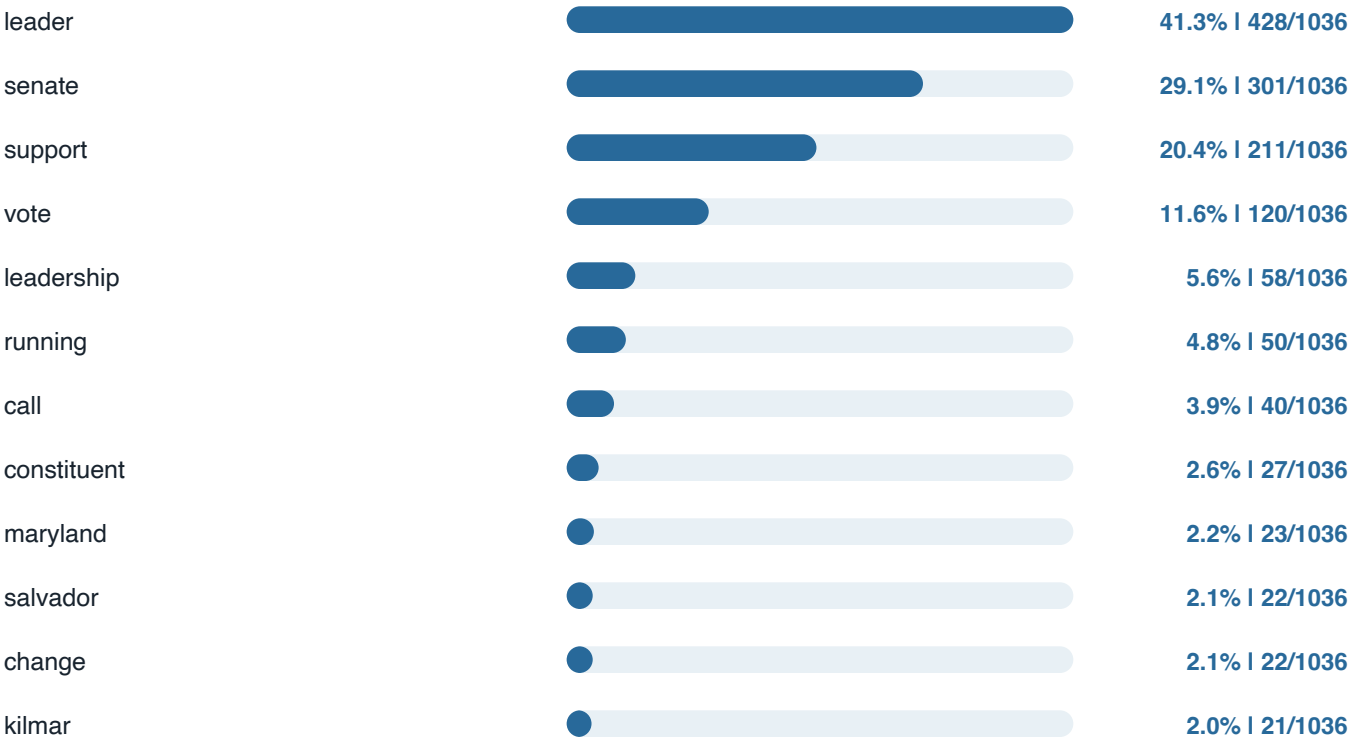
The most frequent attributable feelings are admiration / trust (53/450), hope / enthusiasm (47/450), anger / frustration (5/450). This is narrower than the earlier discussion-wide emotion measure because feelings aimed at other politicians, supporters, opponents or the party are separated.

### Practical meaning

The capture documents expressed leadership preferences, target-specific judgments, recurring language and visible political participation. It does not establish a representative electorate-wide mandate, unique-person count, verified whip count or causal effect on officeholders.

# Recurring words in Van Hollen-focused passages

Base: 1,036 eligible records with qualifying passages. A word counts once per record; common function words, the target's own name and profanity are excluded from the displayed words.




## What these words capture

The word counts describe recurring language in passages centered on the target without one of the three separately analyzed politicians. They are not additional sentiment counts: the same word can appear in praise, criticism, reporting, organizing or a question.

## Repetition

Each word counts at most once per record. Repeated templates can therefore raise visible record frequency, but they do not prove coordination or the number of independent people using the language.

# Recurring phrases and their context

Qualifying-record base: 1,036; distinct extracted-passage base: 827. Counts are once per feature in each record. Rows overlap; nested phrases are not added together.

| NORMALIZED PHRASE | RECORDS | DISTINCT TEXTS |
|---|---|---|
| senate majority leader | 250 | 181 |
| van hollen for senate | 132 | 71 |
| support van hollen | 115 | 91 |
| senator van hollen | 96 | 90 |
| for majority leader | 90 | 77 |
| vote for van hollen | 80 | 44 |
| van hollen for majority leader | 64 | 52 |
| new leadership | 42 | 9 |
| to support van hollen | 29 | 28 |
| please vote for van hollen | 40 | 7 |

## Read polarity in context

A phrase such as 'support', 'want', 'not support' or 'needs to' can appear in several grammatical contexts. Phrase frequency does not itself establish stance. The target name is normalized, URLs and unrelated handles are removed, and profanity is excluded from displayed phrases.

## Sensitivity to repeated wording

The distinct-text column collapses identical normalized target-focused passages, helping separate broad recurrence from repeated templates or copied language.

# Chuck Schumer mentions

Source: Van Hollen's exports only. These are incidental mentions in that corpus, rather than an independent sample about Chuck Schumer.

| TEXT-MENTION MEASURE | RECORDS | SHARE OF BASE |
|---|---|---|
| Eligible captured texts | 446 | 32.5% of 1,372 |
| Sampled texts | 147 | 32.7% of 450 |

## Why the name appears

Schumer appears chiefly as the incumbent comparator, a subject of replacement demands, a reported obstacle to a challenge or a separate object of anger and distrust. Criticism of Schumer alone does not become a Van Hollen reason or emotion.

"@chrisvanhollen PLEASE RUN AGAINST SCHUMER! We support you 1000%!!"

V1006 | @panteraspirit | 2026-11-09 | source row 473 Open Threads record

## Separate target, separate interpretation

The excerpt is coded according to what it says about Van Hollen. Language aimed at Chuck Schumer remains attached to Chuck Schumer; a paired name, contrast or slogan is not enough to transfer the feeling.

"Stop backing Schumer. Support Chris Van Hollen!"

V1807 | @swolfie_ | 2026-11-13 | source row 760 Open Threads record

# Ayanna Pressley mentions

Source: Van Hollen's exports only. These are incidental mentions in that corpus, rather than an independent sample about Ayanna Pressley.

| TEXT-MENTION MEASURE | RECORDS | SHARE OF BASE |
|---|---|---|
| Eligible captured texts | 187 | 13.6% of 1,372 |
| Sampled texts | 74 | 16.4% of 450 |

## Why the name appears

Pressley appears in paired House/Senate leadership slogans, successor discussions and cross-chamber organizing. Her presence does not convert a House leadership preference into a judgment about Van Hollen unless the record separately states one.

"Hakeem Jeffries ■ AYANNA PRESSLEY ■ Chuck Schumer ■ CHRIS VAN HOLLEN ■ Call your reps because WE DESERVE BETTER"

V1154 | @shelbyyalexandra | 2026-11-12 | source row 431 Open Threads record

## Separate target, separate interpretation

The excerpt is coded according to what it says about Van Hollen. Language aimed at Ayanna Pressley remains attached to Ayanna Pressley; a paired name, contrast or slogan is not enough to transfer the feeling.

"Remember: Chris Van Hollen @chrisvanhollen to unseat Chuck! And Ayanna Presley @repayannapressley to unseat Jeffries!"

V1132 | @lumpenproletariat1917 | 2026-11-12 | source row 351 Open Threads record

# Hakeem Jeffries mentions

Source: Van Hollen's exports only. These are incidental mentions in that corpus, rather than an independent sample about Hakeem Jeffries.

| TEXT-MENTION MEASURE | RECORDS | SHARE OF BASE |
|---|---|---|
| Eligible captured texts | 64 | 4.7% of 1,372 |
| Sampled texts | 21 | 4.7% of 450 |

## Why the name appears

Jeffries often appears in paired leadership demands or broader criticism of Democratic leadership. A shared slogan can establish separate preferences for separate offices, but the emotion attached to Jeffries is not transferred to Van Hollen.

"Chris Van Hollen is a great choice. The consensus is settling on him. Let’s finalize with Schumer and move on to Jeffries."

V0994 I @americanopposition I 2026-11-09 I source row 107 Open Threads record

## Separate target, separate interpretation

The excerpt is coded according to what it says about Van Hollen. Language aimed at Hakeem Jeffries remains attached to Hakeem Jeffries; a paired name, contrast or slogan is not enough to transfer the feeling.

"y’all, Chris Van Hollen is the man, but we cannot take our foot off the neck of Hakeem Jeffries..imo he’s more diabolical by far than chuck schumer. let’s go @repayannapressley & @repjayapal for her lieutenant!!!"

V1444 I @suri_crowe I 2026-11-13 I source row 412 Open Threads record

# Preparation, selection and target attribution

| DATA PROCESSING | RECORDS |
|---|---|
| Raw rows across source exports | 2,658 |
| Distinct post IDs | 2,479 |
| Repeated-ID copies removed | 179 |
| Outside the stated date window | 68 |
| Empty in-window text | 14 |
| Eligible text population | 1,372 |
| Analytical sample | 450 |

## Selection

One row is retained per post ID using the source report's deduplication rule. Distinct IDs with identical text remain separate in the principal counts. The analytical sample contains 450 records and retains the original sample selection (seed 2026111417). Dates use America/Los_Angeles.

## Target attribution review

Sentiment remains target-specific. Emotion coding was revised so that only feelings about Van Hollen, his conduct, agenda, suitability or leadership candidacy are counted. Mixed-target records were re-read; feelings aimed only at other politicians or the wider party are excluded.

## Reasons and language

Reason charts require a target-specific reason. Recurring-language passages explicitly name the target and omit the three separately analyzed politicians; displayed words and phrases exclude profanity. All coding remains contextual AI interpretation by one coder without independent inter-coder validation.

# Interpreting the reported measures

## Independent dimensions

Author sentiment concerns the author's evaluation of Van Hollen. Leadership preference concerns his holding the relevant role. Emotion concerns an expressed feeling directed toward him, his agenda, conduct, suitability or leadership candidacy. None automatically supplies the others.

## Reasons and context

Reasons describe arguments about Van Hollen or his expected leadership and can overlap. Comparison alone and criticism solely of another politician are excluded from the target-specific reason chart. A named alternative can establish a preference without establishing a separate evaluation.

## Recurring language

A qualifying sentence or line explicitly names the target and does not name the three politicians in the separate mention analysis. URLs and unrelated handles are removed; target variants are normalized. Words and contiguous phrases count once per eligible record. Profanity is excluded from displayed language.

## Separate mentions

Mention sections count recognized names and variants once per text. A mention does not establish endorsement, opposition or emotion. Examples are interpreted by grammatical target so that criticism or praise is not transferred across politicians.

## Evidence boundaries

Parent conversations, images and linked articles were not reconstructed. Assertions about money, laws, events, intentions, policy effects or biography are not independently verified by these exports. Handles do not establish unique people, residence or voter status. No representative public-opinion estimate or population margin of error is asserted.

Percentages round to one decimal. Different collection windows and selection rules prevent treating cross-report percentages as directly comparable approval rati

# Exports and record-level evidence

**TF1 / 1,003 exported rows**

01-threads_chris_van_hollen_1794641467674.csv

**TF2 / 1,010 exported rows**

02-threads_chris_van_hollen_1794641038751.csv

**TF3 / 53 exported rows**

03-threads_chris_van_hollen_1794640752791.csv

**TF4 / 592 exported rows**

04-threads_chris_van_hollen_1794640650065.csv

| EMBEDDED EVIDENCE FILE | CONTENTS |
|---|---|
| Chris_Van_Hollen_Threads_Record_Audit.csv | All distinct records, source locations and eligibility |
| Chris_Van_Hollen_Threads_Coding_Audit.csv | Sample records with revised target-specific emotion/reason fields |
| Chris_Van_Hollen_Threads_Methodology.json | Definitions, attribution rules, sampling and source hashes |
| Chris_Van_Hollen_Threads_Statistics.json | Computed revised report counts |
| Chris_Van_Hollen_Threads_Language_Audit.json | Word/phrase counts and qualifying passage records |
| Chris_Van_Hollen_Threads_Mentions_Audit.json | Per-politician mention counts and sample record IDs |

## Record references

Quotes reproduce the exported text with [...] marking shortening. Record labels identify the stable audit ID, visible handle, date and source row, with a link to the original Threads record where available. Illustrative quotations do not add records to percentage bases.

## Revision scope

Only this target's listed Threads exports contribute to this report. The revision changes attribution and presentation logic; it does not pool YouTube, X or another politician's dataset into the target's sample. Analysis date: November 17, 2026.