15 Oct 2026 - 14 Nov 2026 (31 days)

Chuck Schumer

Candidate Sentiment Analysis Report

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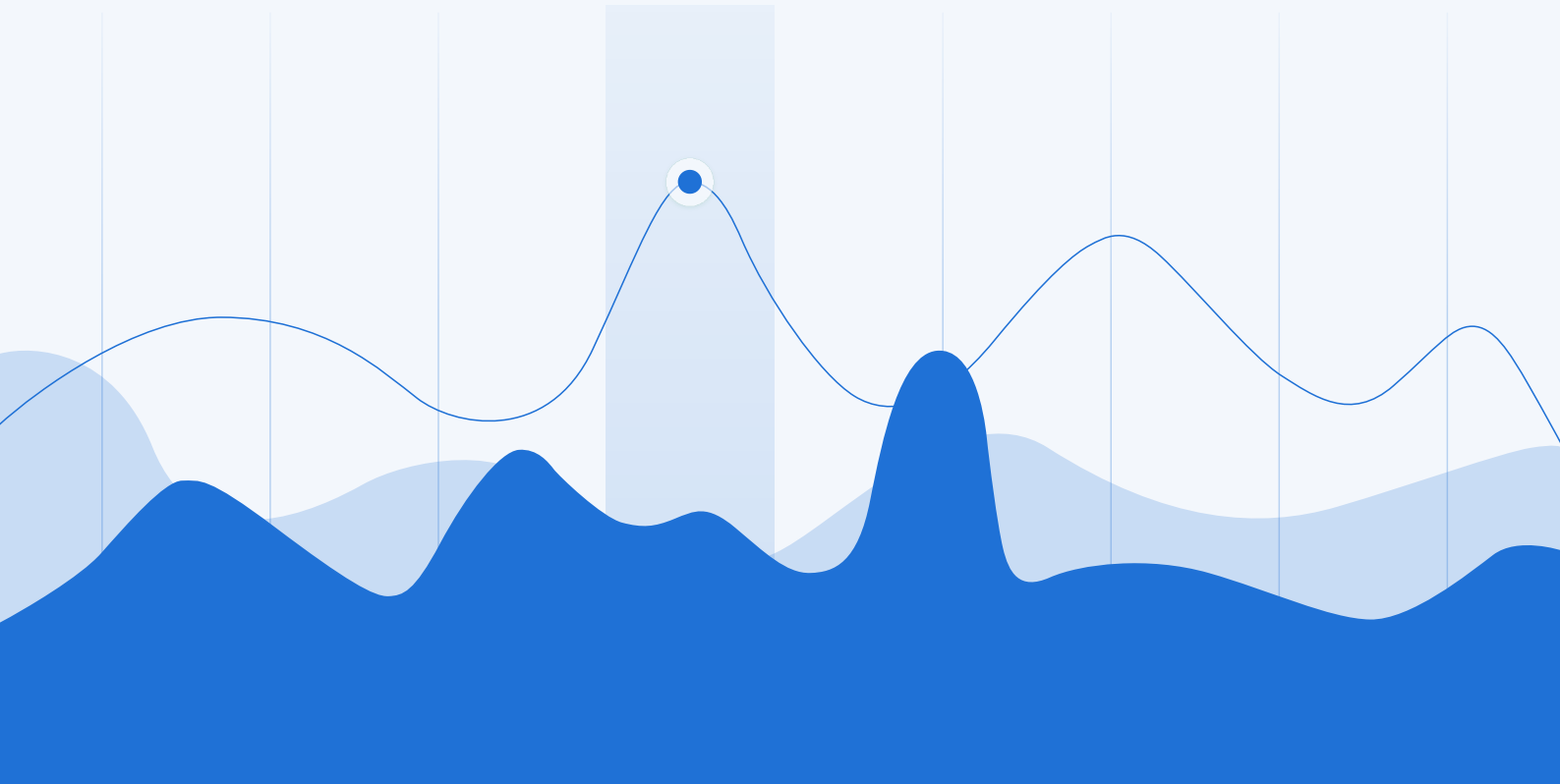


Collected Data

Overview

Total mentions	Total reach	Positive mentions
26K 488%	371M 615%	868 972%
Negative mentions	**Average Presence Score**	**AVE**
9 187 402%	66/100 47%	$30M 572%
Social media reach	**Non-Social media reach**	**User generated content**
301M 725%	70M 353%	14K 603%
Social media mentions	**Non-Social media mentions**	**Social media reactions (e.g. likes)**
14K 620%	13K 389%	6.6M 1820%
Social media comments	**Social media shares**	**Total social media interactions**
495K 1926%	360K 858%	7.5M 1737%

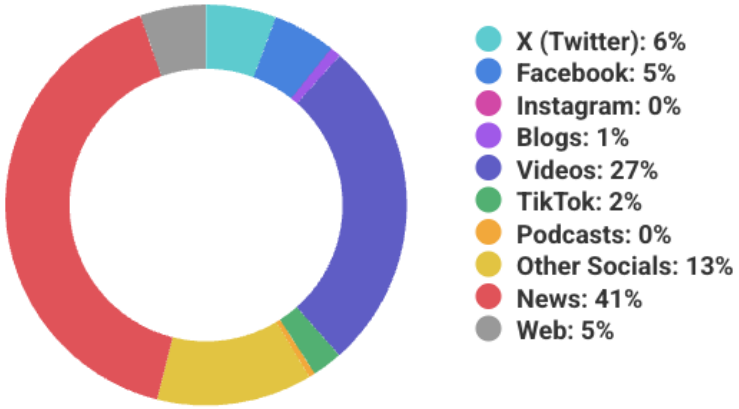
15 Oct 2026 - 14 Nov 2026 (31 days)

Executive Summary

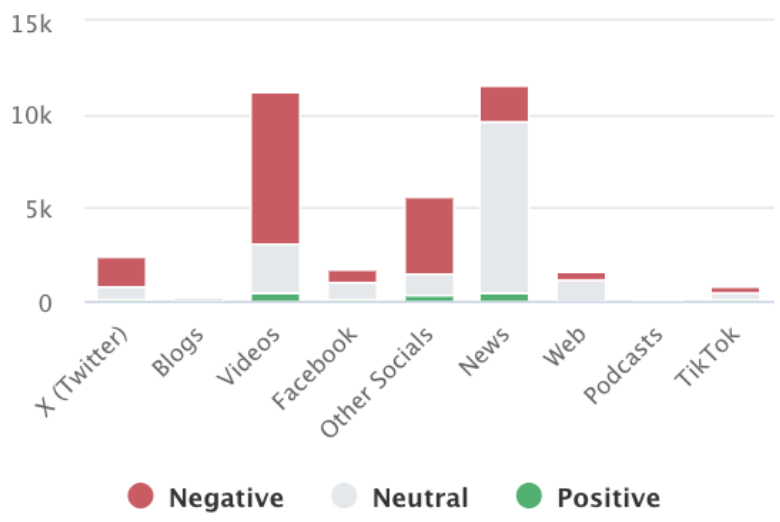
Overview

Total mentions **22 316** 483%	Total reach **307 504 896** 780%	Positive mentions **767** 1178%
Negative mentions **8 296** 496%	Average Presence Score **63/100** 75%	AVE **$24 514 547** 687%
Social media reach **243 982 533** 1030%	Non-Social media reach **63 522 363** 375%	User generated content **11 747** 580%
Social media mentions **11 398** 596%	Non-Social media mentions **10 918** 398%	Social media reactions (e.g. likes) **5 658 853** 2539%
Social media comments **401 139** 2441%	Social media shares **332 116** 1176%	Total social media interactions **6 392 108** 2395%

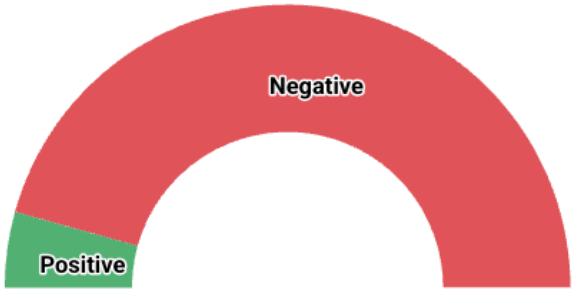
Mentions by categories



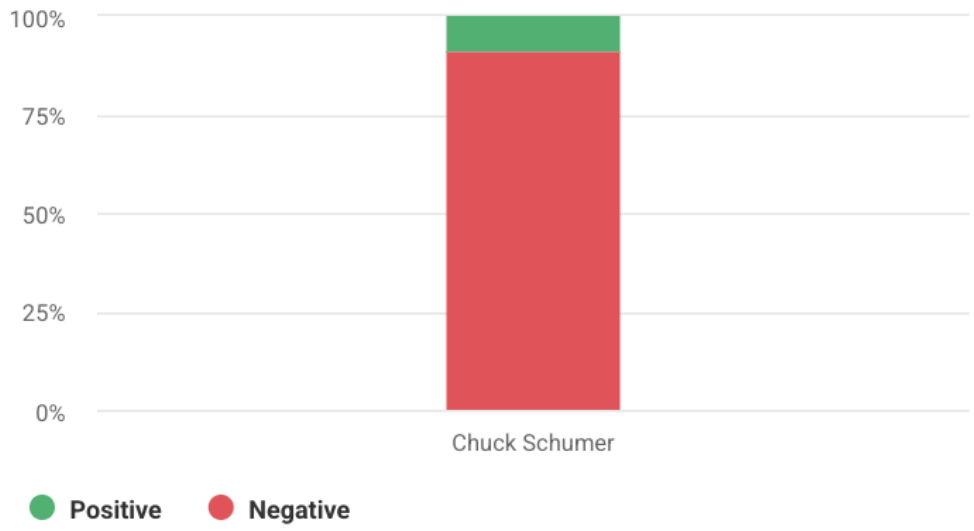
Sentiment by categories



Sentiment breakdown

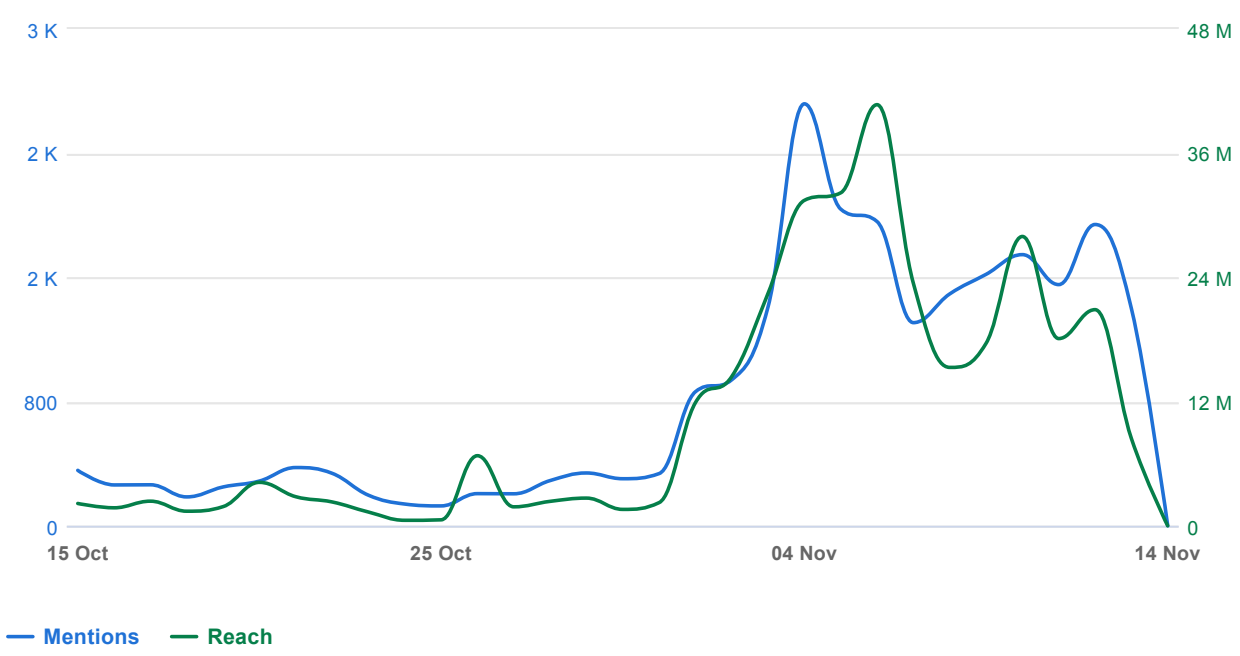


Sentiment breakdown

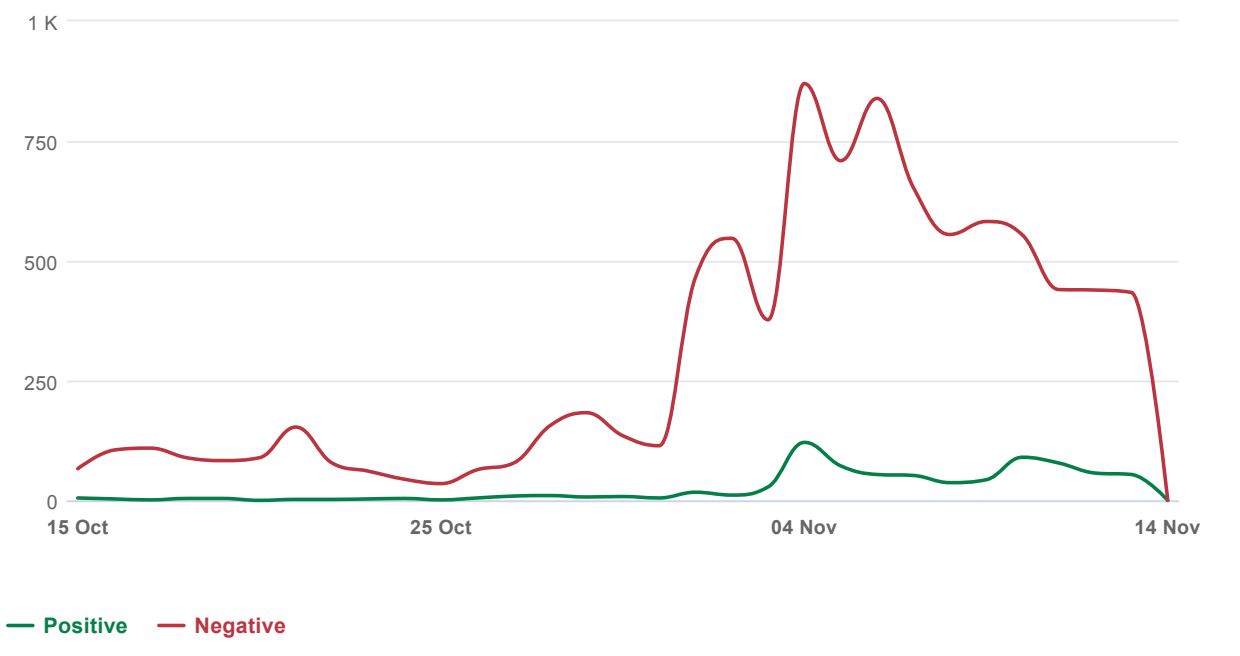


15 Oct 2026 - 14 Nov 2026 (31 days)

Mentions & Reach

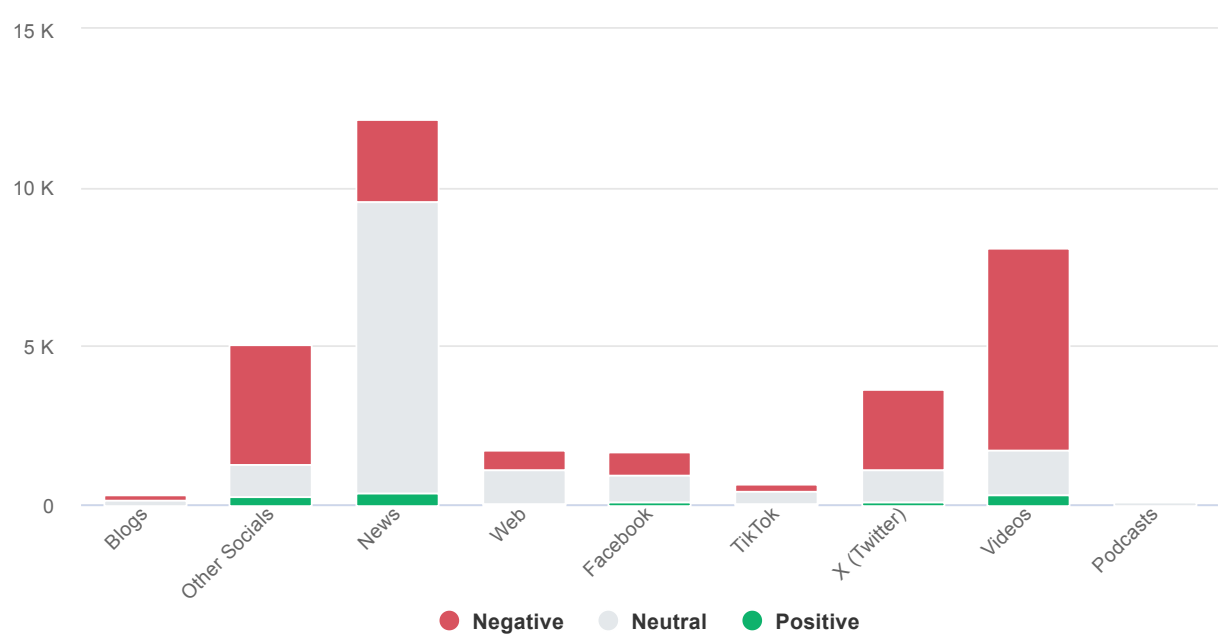


Sentiment

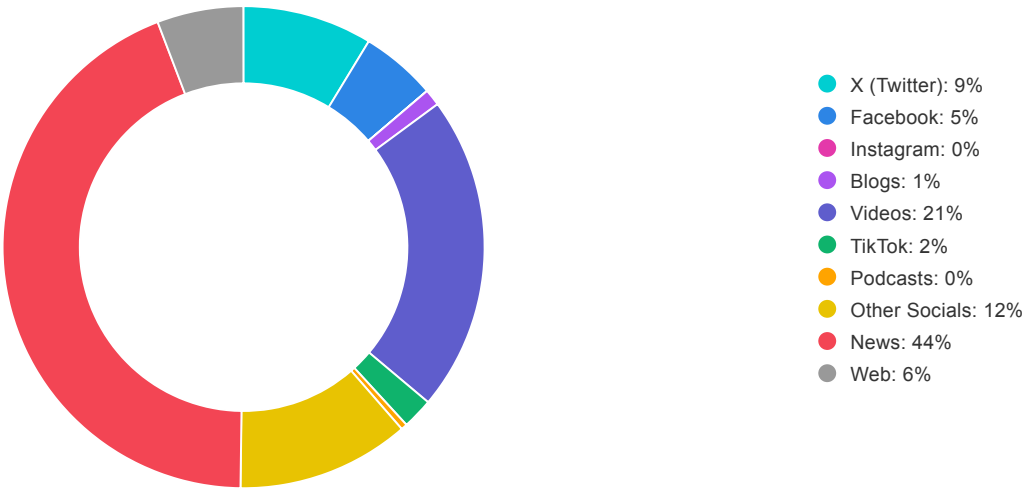


15 Oct 2026 - 14 Nov 2026 (31 days)

Sentiment by Categories



Mentions by Categories



15 Oct 2026 - 14 Nov 2026 (31 days)

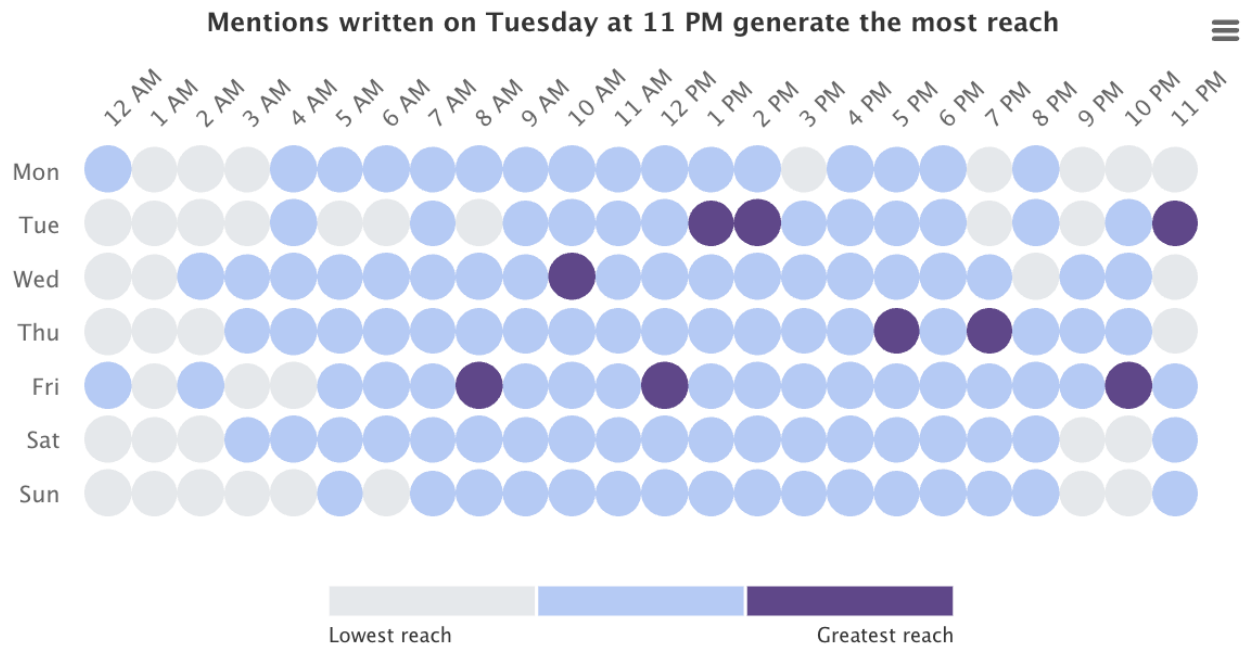
Most Active Sites

Site	Mentions
youtube.com	5.4 K
bsky.app	2.7 K
x.com	2.2 K
facebook.com	1.3 K
tiktok.com	529

Most influential sites

Site	Mentions	Reach	Influence score
youtube.com	5.4 K	39 M	10
facebook.com	1.3 K	192 M	10
x.com	2.2 K	5.3 M	10
reddit.com	1	15 K	10
tiktok.com	529	8.1 M	10

Hot Hours


Mentions written on Tuesday at 11 PM generate the most reach
12 AM
1 AM
2 AM
3 AM
4 AM
5 AM
6 AM
7 AM
8 AM
9 AM
10 AM
11 AM
12 PM
1 PM
2 PM
3 PM
4 PM
5 PM
6 PM
7 PM
8 PM
9 PM
10 PM
11 PM
Mon
Tue
Wed
Thu
Fri
Sat
Sun
Lowest reach
Greatest reach

Analysis

15 Oct 2026 - 14 Nov 2026 (31 days)

Analysis Summary

What changed, where the attention came from, and how the tone shifted

25K
MENTIONS
+8,529% vs prior period

35.77%
NEGATIVE SHARE
9.1K negative mentions

3.09%
POSITIVE SHARE
787 positive mentions

11.6x
NEG. / POS. RATIO
negative vs positive mentions

1. Visibility surged, but the tone became materially more negative

The current period recorded about 25K mentions versus 295 previously. Negative sentiment rose from 20.34% to 35.77% (+15 percentage points), while positive sentiment moved from 2.03% to 3.09% (+1 point). Neutral content still made up the majority, but the increase in attention was accompanied by a much stronger negative component.

2. Conversation mix

News + video accounted for 65% of mentions.



News 44% | Videos 21% | Other Socials 12% | X 9%

Web 6% | Facebook 5% | TikTok 2% | Blogs 1%

3. Platform dynamics

YouTube	5.4K mentions / 39M reach
Facebook	1.3K mentions / 192M reach
X	2.2K mentions / 5.3M reach
TikTok	529 mentions / 8.1M reach

4. The surge was concentrated around early November

Daily mentions averaged 821 in the current period and reached a maximum of 2,717; the previous period averaged 10 and peaked at 225. Daily reach averaged about 10M and peaked at 41M, compared with an 82K average and 1.2M maximum previously. The charts show the sharpest escalation around the beginning of November.

Bottom line

Schumer became dramatically more visible during this 31-day window, but the additional attention was not simply more exposure: the negative share of the conversation increased substantially. The strongest volume came from news and video, while Facebook generated the largest reach among the listed social platforms. These are media-monitoring sentiment metrics, not polling or a measure of voter approval.

Method note: the report contains different overview snapshots on earlier pages. For consistency, this analysis anchors percentage and period-change figures to the explicit Period Comparison table, and uses the category/source tables for channel figures.

Chuck Schumer gained 488% more mentions in the last 2 weeks

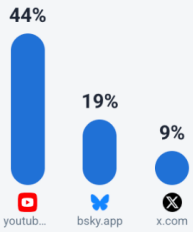
TOTAL MENTIONS
26K ↑ 488%

TOTAL REACH
371M ↑ 615%

SENTIMENT

TOP INFLUENCERS
- CNN facebook.com
- Fox News facebook.com
- NTD Television facebook.com

MOST ACTIVE SITES



PRESENCE SCORE

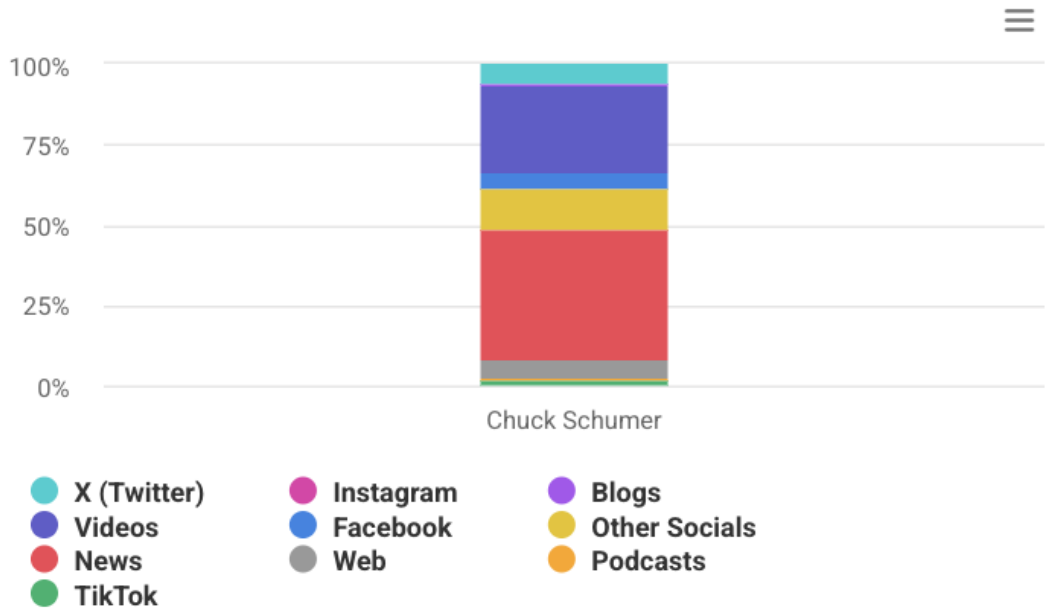


Higher than 82% of brands

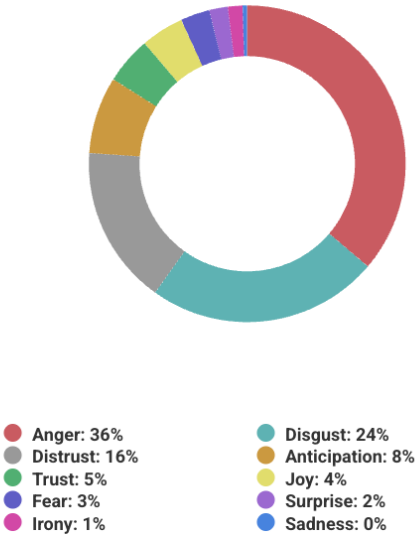


3% Positive
62% Neutral
35% Negative

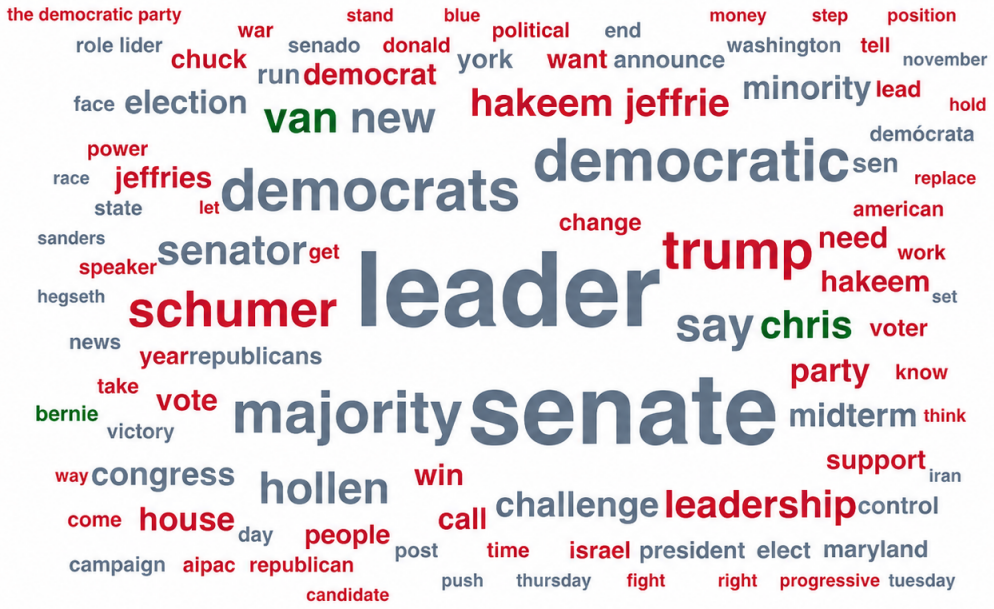
Categories share



Emotions share



Context of a discussion



Period Comparison

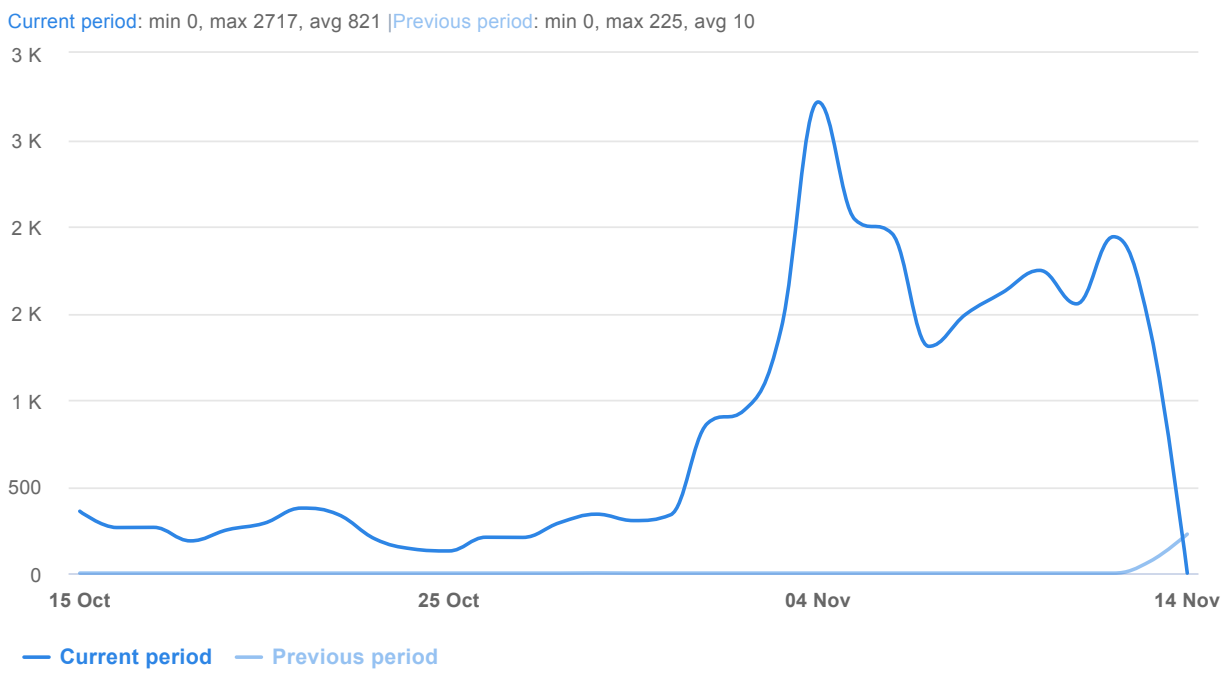
15 Oct 2026 - 14 Nov 2026 (31 days)

Overview

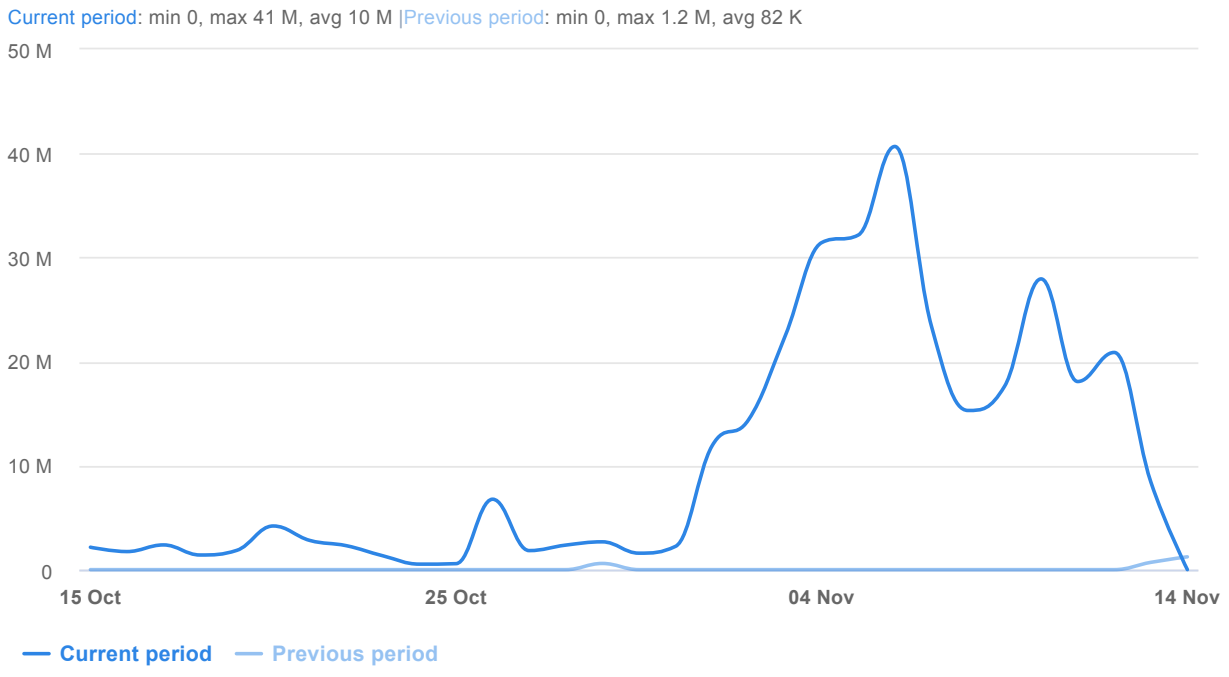
	Chuck Schumer 2026-10-15 - 2026-11-14	Previous period 2026-09-14 - 2026-10-14
Total mentions	25 K +8529%	295
Social media mentions	12 K +8781%	139
Non-Social media mentions	13 K +8304%	156
Positive mentions	3.09% (787) +1 p.p.	2.03% (6)
Negative mentions	35.77% (9.1 K) +15 p.p.	20.34% (60)
Social media reach	247 M +12724%	1.9 M
Non-Social media reach	77 M +12554%	608 K
Average Presence Score	50/100 +4900%	1/100
AVE	$ 26 M +12458%	$ 207 K
User generated content	13 K +8966%	141

15 Oct 2026 - 14 Nov 2026 (31 days)

Mentions

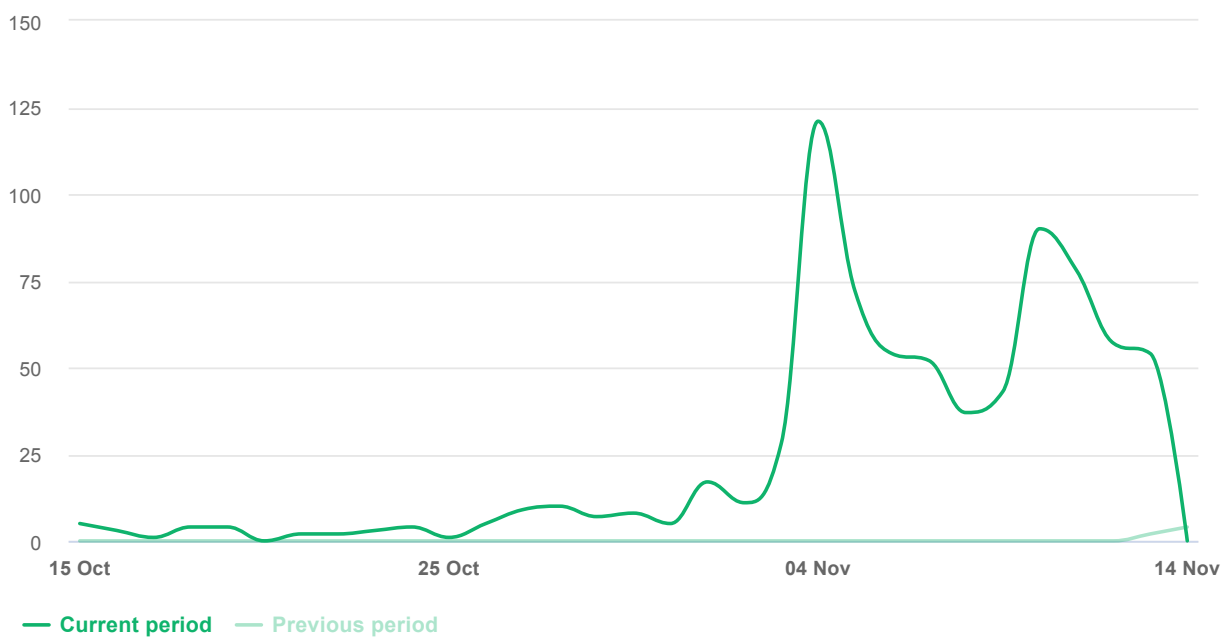


Reach

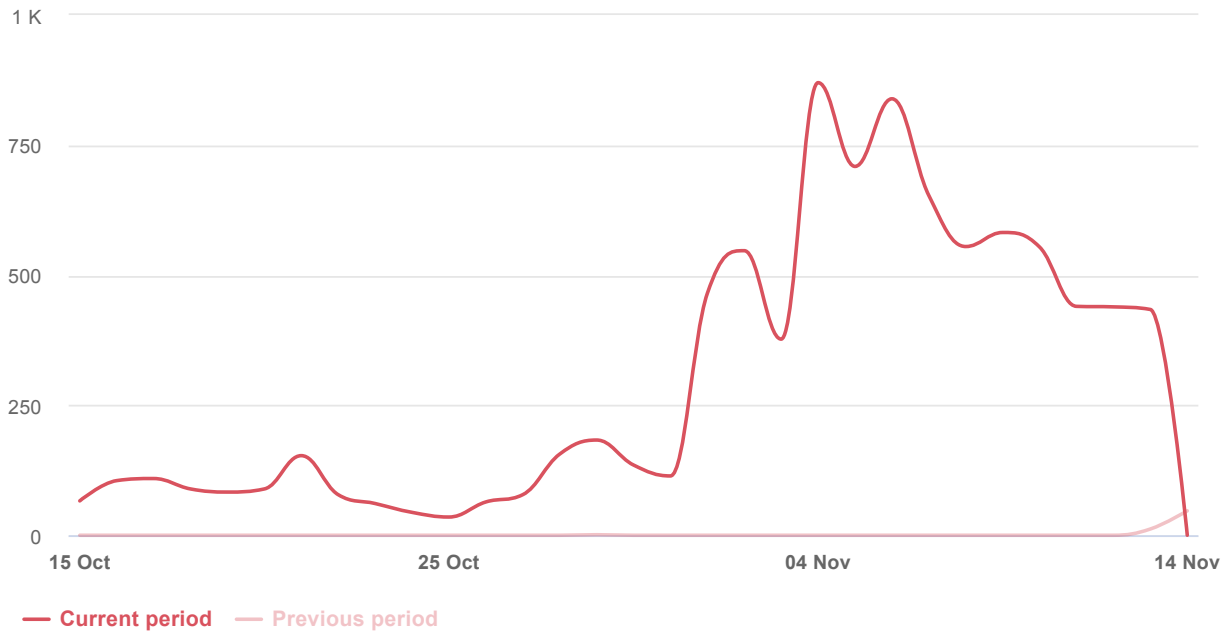


15 Oct 2026 - 14 Nov 2026 (31 days)

Positive sentiment



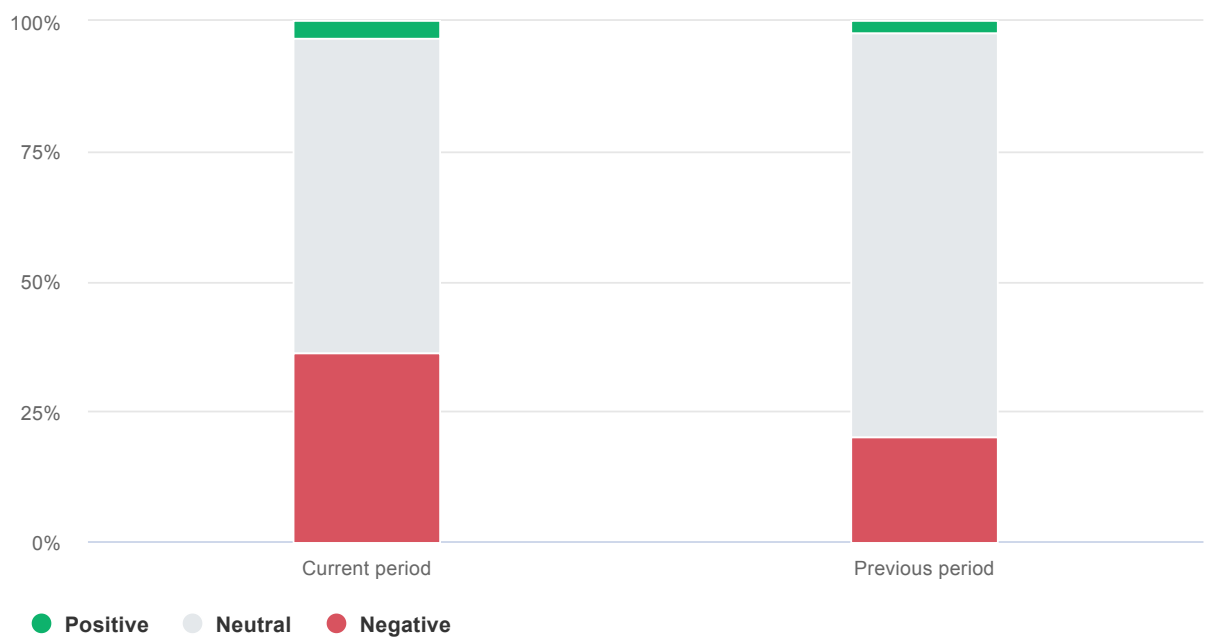
Negative sentiment



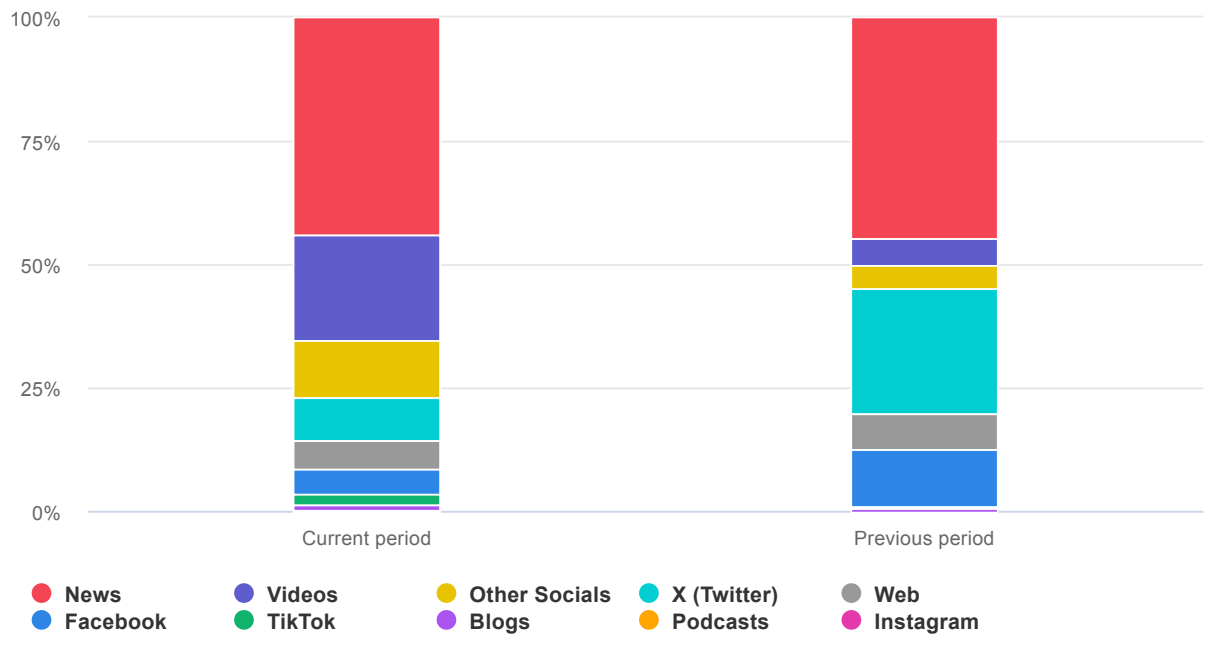
Chuck Schumer

15 Oct 2026 - 14 Nov 2026 (31 days)

Sentiment breakdown



Categories share



15 Oct 2026 - 14 Nov 2026 (31 days)

Top 10 Sources

Site	Mentions	Reach	Visits	Influence score
youtube.com	5.4 K	39 M	28 B	10
facebook.com	1.3 K	192 M	11 B	10
x.com	2.2 K	5.3 M	4.2 B	10
reddit.com	1	15 K	4.0 B	10
tiktok.com	529	8.1 M	3.0 B	10
yahoo.com	19	285 K	2.7 B	10
malaysia.yahoo.com	1	54 K	2.7 B	10
linkedin.com	4	0	1.9 B	10
twitch.tv	9	63	983 M	10
t.me	31	465 K	768 M	10

4 Nov 2026 - 13 Nov 2026 (10 days)

Threads

Instagram Threads Posts

Posts and Comment Sentiment Analysis

Chuck Schumer

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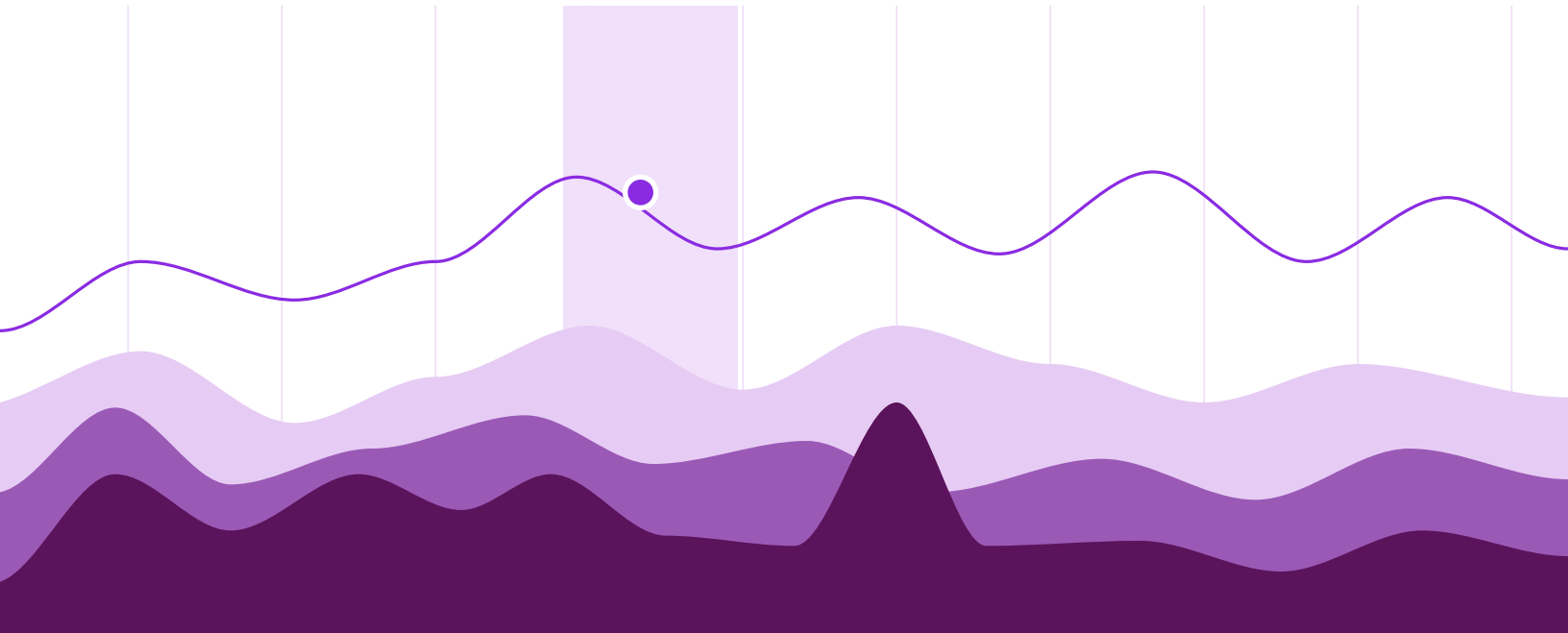


Chuck Schumer Threads Sentiment Analysis

November 4-13, 2026 | Leadership preferences, target-specific feelings and recurring language

The captured discussion strongly favors replacing Schumer among records that establish a leadership preference. Target-directed criticism centers on responsiveness, alternative leadership, the establishment/change mandate, weakness or accommodation, and foreign-policy concerns.

ELIGIBLE CAPTURE

1,813 distinct text records

2 source exports

ANALYTICAL SAMPLE

450 sampled records

391 visible handles

STATED LEADERSHIP CHOICES

222 established preferences

228 without an established choice

Leadership preference

5/450 records (1.1%) support or retain Schumer; 217/450 (48.2%) oppose or replace him. Among established choices, 97.7% favor replacement.

Personal evaluation

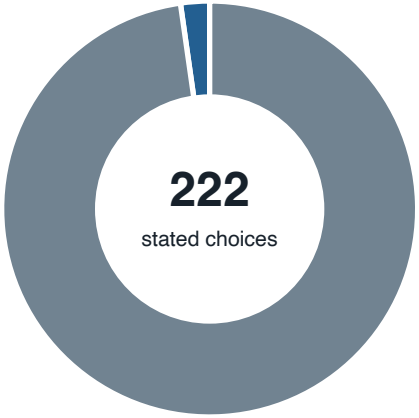
6/450 records (1.3%) express a positive evaluation; 242/450 (53.8%) express a negative evaluation. Among evaluative texts, 2.4% are positive and 96.0% are negative.

Scope

The main analysis attributes evaluations, feelings and reasons to the named politician. Separate sections examine mentions of three other political figures. Findings describe these exports, rather than a representative survey of Threads users, constituents or voters.

Stated preferences for the leadership role

Pie base: 222 records expressing support, opposition or conditional acceptance. Table base: all 450 sampled records.



- Support / retain — 5/222 | 2.3%
- Oppose / replace — 217/222 | 97.7%

PREFERENCE	RECORDS	ALL SAMPLE	STATED CHOICES
Support / retain	5	1.1%	2.3%
Oppose / replace	217	48.2%	97.7%
Not established	228	50.7%	Outside pie

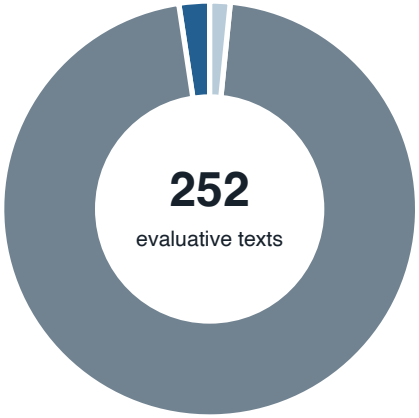
Preference is separate from personal evaluation

A person can express a leadership choice without offering personal praise or criticism. Conversely, a critical or appreciative comment may leave the preferred officeholder unstated. News reporting, quoted endorsements and predictions are not automatically author preferences.

Support entries involve 2 visible handles; opposition entries involve 185. Handles are not verified individual people.

Evaluation of Chuck Schumer

Author evaluation of the named politician. All-sample base: 450; evaluative-record base: 252.



- Positive — 6/252 | 2.4%
- Negative — 242/252 | 96.0%
- Mixed — 4/252 | 1.6%

EVALUATION	RECORDS	ALL SAMPLE	EVALUATIVE RECORDS
Positive	6	1.3%	2.4%
Negative	242	53.8%	96.0%
Mixed	4	0.9%	1.6%
Not established	198	44.0%	Outside pie

What the distribution captures

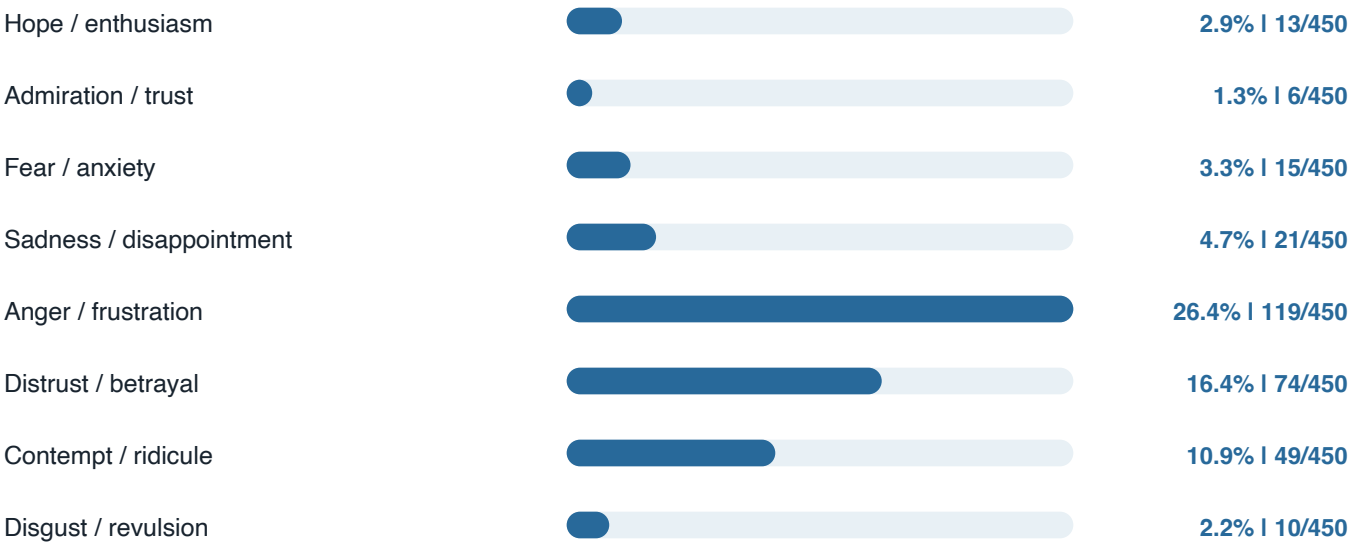
An evaluative statement concerns the author's view of the politician. A short nomination can establish a leadership preference while supplying no personal assessment. Criticism of another politician, support for a policy, and a report of someone else's endorsement are not interchangeable with evaluation of this target.

Unestablished evaluation

This group includes factual reporting, generic nominations, quoted statements, missing context and posts without a clear author judgment. It is kept outside the evaluative pie and does not imply approval or acceptance.

Feelings expressed about Schumer

Base: all 450 sampled records. Only feelings directed toward Schumer, his conduct, agenda, suitability or leadership candidacy are counted. Categories overlap.



Attribution matters

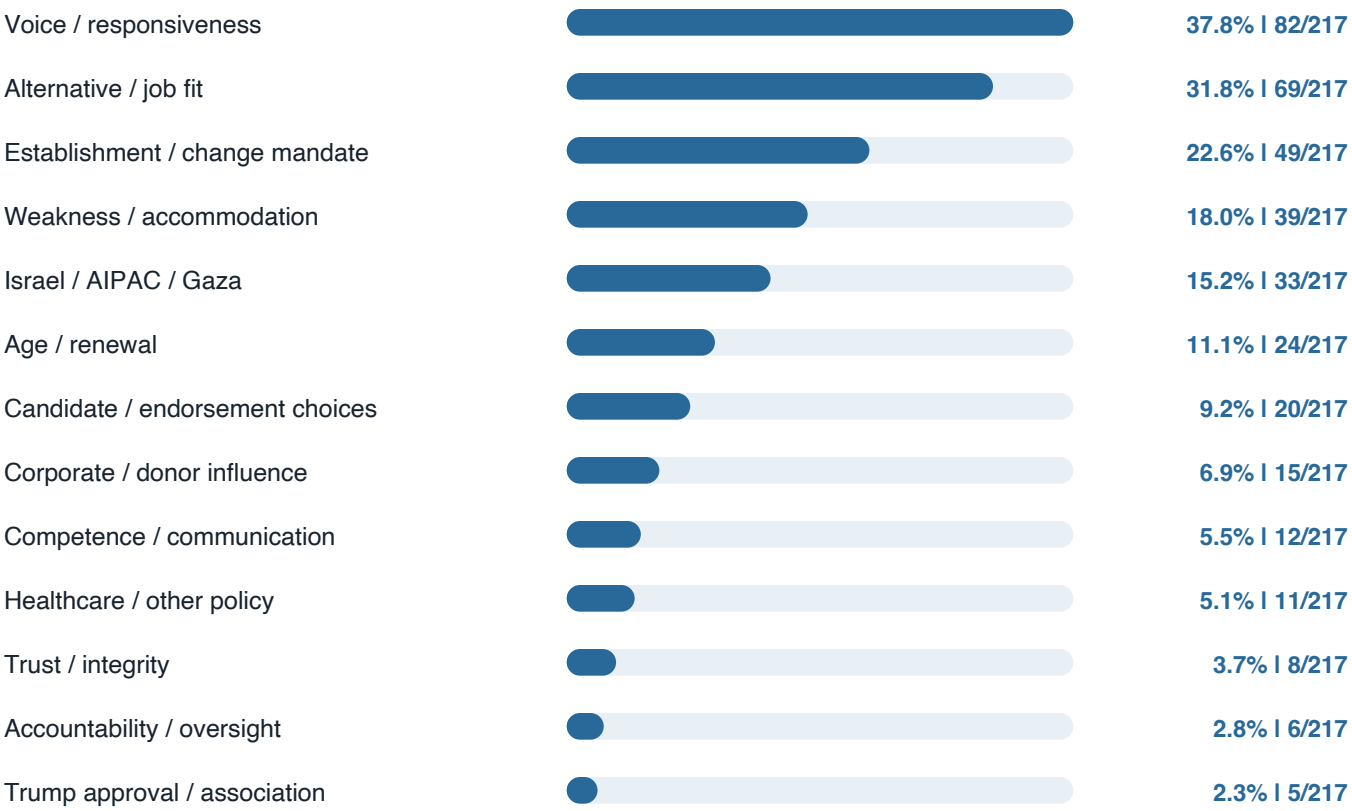
The most frequent target-directed feelings are anger / frustration (119/450), distrust / betrayal (74/450) and contempt / ridicule (49/450). Feelings about supporters, opponents, alternative candidates or the broader party are excluded unless the text also directs that feeling toward Schumer.

Mixed-target records

Records previously coded as involving multiple emotional targets were re-read. Only the portion attributable to the central politician enters these counts. Determined calls to act are kept separate from feelings.

Reasons cited for replacement

Base: 217 records expressing the dominant leadership preference. Counts require a reason attributable to Schumer, his record, conduct, policy position or expected leadership. Reasons overlap.



Target-specific rule

Reasons describe an argument about Schumer or his continued leadership. Praise or criticism directed only at a different politician is not imported into this chart. Mentioning an alternative can establish a leadership preference without supplying a reason about Schumer.

Target-directed feelings accompanying recurring reasons

Each row uses records carrying that target-specific reason as its base. Only feelings directed toward Schumer enter the columns. Emotions overlap.

REASON-SPECIFIC BASE	Anger / frustration	Distrust / betrayal	Contempt / ridicule
Voice / responsiveness / n=82	30/82 I 36.6%	15/82 I 18.3%	7/82 I 8.5%
Alternative / job fit / n=69	9/69 I 13.0%	7/69 I 10.1%	2/69 I 2.9%
Establishment / change mandate / n=49	26/49 I 53.1%	14/49 I 28.6%	6/49 I 12.2%
Weakness / accommodation / n=39	22/39 I 56.4%	13/39 I 33.3%	4/39 I 10.3%
Israel / AIPAC / Gaza / n=33	25/33 I 75.8%	17/33 I 51.5%	3/33 I 9.1%
Age / renewal / n=24	11/24 I 45.8%	3/24 I 12.5%	8/24 I 33.3%

Different dimensions

A reason can appear without a strong feeling, and a feeling can appear without a detailed reason. The co-occurrence table records what appears together in the text; it does not establish causation or imply that every person expressing that reason shares the same emotion.

No cross-target transfer

Anger, hope, distrust or admiration directed at another politician is not assigned to Schumer. This corrects the broader discussion-wide emotion model used in the earlier version of this report.

Schumer reasons discussed together

PAIRED TARGET-SPECIFIC REASONS	RECORDS	SHARE
Alternative / job fit + Voice / responsiveness	25	11.5%
Establishment / change mandate + Voice / responsiveness	21	9.7%
Establishment / change mandate + Alternative / job fit	16	7.4%
Establishment / change mandate + Weakness / accommodation	14	6.5%
Israel / AIPAC / Gaza + Voice / responsiveness	12	5.5%

How the arguments fit together

These combinations show which standards are articulated together in the same record. They can connect responsiveness, policy, independence, competence, change or the use of institutional power without treating several themes in one post as several independent participants.

Interpretation

Co-occurrence describes the structure of the expressed argument. It does not establish that one concern caused another, that the claims are independently verified, or that every supporter or critic shares the same combination.

Constituent voice and leadership accountability

This reason appears in 82/217 records (37.8%) within the dominant replacement preference.

"Just tried to call my Senators to tell them I don't want Chuck Schumer to be the Senate Majority leader and was told that I can't even leave a message as call volume is so high! Keep at it, my Thriends. We will be the change!"

S0170 | @mzgerrilynn | Nov 05, 2026 05:53 AM PST | TF2 row 617 | Open Threads record

Constituent voice

Many authors frame the leadership choice as a question of whether senators listen to constituents. Reports of difficulty contacting offices, presumed leadership outcomes and alleged treatment of protesters intensify the demand for an explanation of continued support.

"Let's be clear about something: Progressives are more appealing to undecided voters and Republicans than establishment candidates because they actually stand for something. Never again allow @theDemocrats to frame our people as "unelectable." The ones who will now be unelectable are the establishment types who support Schumer and Jeffries."

S0571 | @americanopposition | Nov 12, 2026 02:08 PM PST | TF2 row 469 | Open Threads record

Interpretation

The demand extends beyond Schumer to senators who are said to support him. Authors invoke voting, donations, canvassing and repeated contact as grounds for expecting a response. These accounts describe perceived political obligations; they do not verify individual participation or incidents.

Money, policy and trust

This reason appears in 15/217 records (6.9%) within the dominant replacement preference.

"11.9.2026 Chuck Schumer's son-in-law, former legislative directors, and campaign staff are being hired by private equity companies to lobby him and gain influence. Some of these people are paid $100,000 a month! Schumer cannot be our leader. He does not work for the American people. #policyunfiltered #reels #elections #democrats #chuckschumer"

S0396 | @policyunfiltered | Nov 09, 2026 07:53 PM PST | TF2 row 41 | Open Threads record

Money, policy

Financial concerns appear alongside foreign-policy objections. Some writers question donor influence or staffing relationships; others object to positions on Israel and Gaza regardless of any particular contribution.

"Schumer disqualified himself when he said that his number 1 priority is to get Israel everything it needs. Your number 1 priority should be to get Americans everything we need asshole"

S0301 | @elaineneedham13 | Nov 07, 2026 07:20 AM PST | TF2 row 301 | Open Threads record

Interpretation

The strands overlap but have different evidentiary meanings. Disagreement with a policy is not proof of financial control, and a claim about a family or professional connection is not proof of a corrupt decision. The captured discussion uses these claims to explain distrust without independently establishing them.

Candidate strategy and election credit

This reason appears in 20/217 records (9.2%) within the dominant replacement preference.

"Chuck Schumer will be remembered for his role in choosing turncoat Haley Stevens in Michigan, and for NOT providing support for Angie Nixon, who came within 2.7% of defeating her Republican opponent WITHOUT his support for another Senate seat for Dems. These are HUGE MISSES. We could have taken Florida and the fight in Michigan would not have been this close."

S0183 | @papa.bearing | Nov 05, 2026 09:48 AM PST | TF2 row 645 | Open Threads record

Candidate strategy

The discussion disputes who deserves credit for electoral gains and which candidates received adequate support. Authors cite named races, recruitment decisions and alleged resource allocations to evaluate Schumer's strategic judgment.

"I'm gonna make this very simple and clear for everyone not paying attention: The Blue Wave happened IN SPITE of Chuck Schumer and Hakeem Jeffries, not because of them."

S0446 | @joewrightwrites | Nov 10, 2026 01:07 PM PST | TF2 row 129 | Open Threads record

Interpretation

Several argue that grassroots work or progressive candidates succeeded despite the party establishment. Others point to the difficulties of contesting a varied electoral map. The export records these explanations, not a verified causal allocation of election outcomes or a complete campaign-finance comparison.

Leverage, accommodation and governing priorities

This reason appears in 39/217 records (18.0%) within the dominant replacement preference.

"I believe that challenging leadership is healthy for our party. Chuck Schumer has done some good things in the past but now he's using an outdated playbook. He seems to think that the ass-whipping that the republicans took last week will encourage them to work with democrats. Spoiler alert: they won't. The elevation of SM, Gym and keeping Thune says it all. These days, bipartisanship is a fool's errand."

S0846 | @adamromero888 | Nov 13, 2026 09:19 AM PST | TF2 row 115 | Open Threads record

Leverage, accommodation

Criticism of weakness concerns how leadership uses available leverage, including funding negotiations, confirmations and responses to Republican conduct. Authors connect accommodation with doubts about whether policy promises would be enforced.

"@captmarkkelly @senrubengallego As a constituent, I implore you to vote for @chrisvanhollen for Senate Majority Leader. Schumer is the past, CVH is the future. Schumer caved on the shutdown; CVH isn't afraid to leverage a potential shutdown. Finally, Schumer has conflicts of interest between AIPAC money & his daughters in AI. He benefits from the status quo, CVH wants to make actual change. I ask [...]"

S0680 | @unsolicited_opinions2026 | Nov 12, 2026 08:07 PM PST | TF2 row 436 | Open Threads record

Interpretation

Healthcare, affordability and accountability recur as desired outcomes of a different strategy. The deeper disagreement concerns when compromise is necessary and when withholding support could change the result. Procedural claims and counterfactual outcomes are not independently resolved by the captured comments.

Renewal, tenure and experience

This reason appears in 24/217 records (11.1%) within the dominant replacement preference.

"Chuck Schumer is 75. To think that putting a 75-year-old in as Senate Majority Leader "just because" is a smart move, when Gen Z and Millennials are the ones whose energy got us this far, is absurd. Let's just use some common sense here."

S0210 | @justin_gene_ | Nov 05, 2026 06:31 PM PST | TF2 row 607 | Open Threads record

Renewal, tenure

Age and tenure frequently serve as shorthand for a request to change the party's approach. The substantive question is whether the same leadership would use power differently after another election.

"I've been alive for 44 years. Chuck Schumer has been in office for 52. What the fuck does he think he's gonna get done in year 53 that he couldn't get done in the first 52? - Jamie Bonkiewicz"

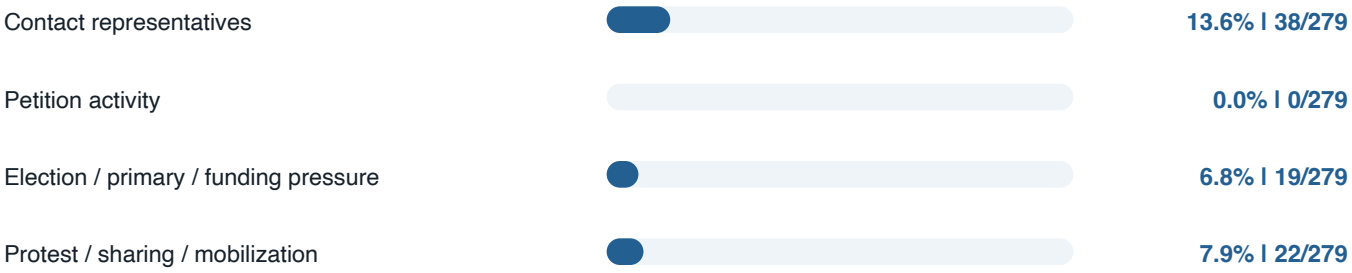
S0490 | @gkates123 | Nov 11, 2026 08:07 AM PST | TF2 row 46 | Open Threads record

Interpretation

The discussion also includes recognition of experience and disagreement with age-based ridicule. Age alone does not establish capacity, judgment or a medical condition. Renewal arguments are most informative when linked to a desired change in strategy, priorities or responsiveness.

Contact, petitions and continued political pressure

Base: 279 leadership-focused records. Counts cover author advocacy or self-reported activity; categories overlap.



Forms of participation

Authors describe phone calls, emails, office visits, petitions, sharing and electoral consequences. Some invoke earlier votes, donations or campaigning as reasons they expect an explanation of a representative's leadership choice. Others offer scripts or encouragement to reduce the practical burden of taking part.

From preference to action

The participation language connects an expressed view with a proposed route for influencing officials. Reports of completed calls, office responses, signatures and donations are not independently confirmed. Repeated messages measure visible activity, not verified turnout or the number of people persuaded.

Other judgments in the capture

Explicit support/retention preference: 5/450 sampled records (1.1%). The discussion also includes views without an established preference.

"Chuck Schumer understands that affordability isn't just a talking point. It's about protecting pensions, keeping drinking water safe, creating good-paying union jobs, and making sure working families have a fair shot at getting ahead..."

S1124 | @lifed_aflcio | Nov 13, 2026 01:14 PM PST | TF1 row 804 | Open Threads record

Competing considerations

Some entries credit Schumer with attention to affordability, pensions, water and union jobs. Others correct procedural accusations or defend a fair leadership process. These contributions do not all express a retention preference. The explicit retention group is small and concentrated across a limited number of handles.

"Federal judges don't need 60 votes, they only need 51... John Thune didn't need Chuck Schumer's approval on that one. He's not my favorite, but if you're gonna attack him, at least attack them on legitimate stuff"

S1668 | @pianomansteve | Nov 13, 2026 06:34 PM PST | TF1 row 269 | Open Threads record

Personal evaluation and officeholding

A record may appreciate a politician while preferring another role or leader. A defense of fairness can also stop short of an endorsement. These positions remain distinct in the sentiment and preference tables.

Reported developments and competing interpretations

"I intend to support the Democrats regardless of who is Senate Majority Leader. And maybe from a practical standpoint there won't be a huge difference between Schumer and Van Hollen. But tone matters. And at the end of the day I want a leader who will be out front in pushing back on the injustices of this regime. I don't think that's what we get with Chuck Schumer. I think it may be what we [...]"

S0677 | @annazarves | Nov 12, 2026 07:54 PM PST | TF2 row 486 | Open Threads record

State of the discussion

Van Hollen is prominent in the successor discussion, but mention frequency includes news, criticism and organizing as well as endorsements. Some authors regard a challenge as useful even while remaining uncertain about its outcome or the scale of change it would deliver. House leadership preferences are separate from the Senate choice.

"Dear @sencortezmasto and @senjackyrosen, We. Want. Van. Hollen. Not. Schumer. The blue wave is a repudiation of the status quo. Stop toeing the line. And don't make me spite primary you. Signed, A Nevadan"

S1761 | @authorkstarling | Nov 13, 2026 07:51 PM PST | TF1 row 48 | Open Threads record

Statements about private intentions, caucus commitments, procedures, vote counts or negotiations are attributed to the captured texts. The analysis does not establish a live candidacy decision or a verified whip count.

Sensitivity to repeated text and active accounts

SAMPLE TREATMENT	BASE	SUPPORT / RETAIN	OPPOSE / REPLACE
All sampled records	450	5 I 1.1%	217 I 48.2%
One per exact text	445	4 I 0.9%	213 I 47.9%
Earliest sampled per handle	391	2 I 0.5%	183 I 46.8%

CAPTURE MEASURE	OBSERVED
Visible handles	1,389 across 1,813 records
Extra identical-text records	45 I 2.5%
Most active visible handle	@americanopposition I 24 records

Direction and concentration

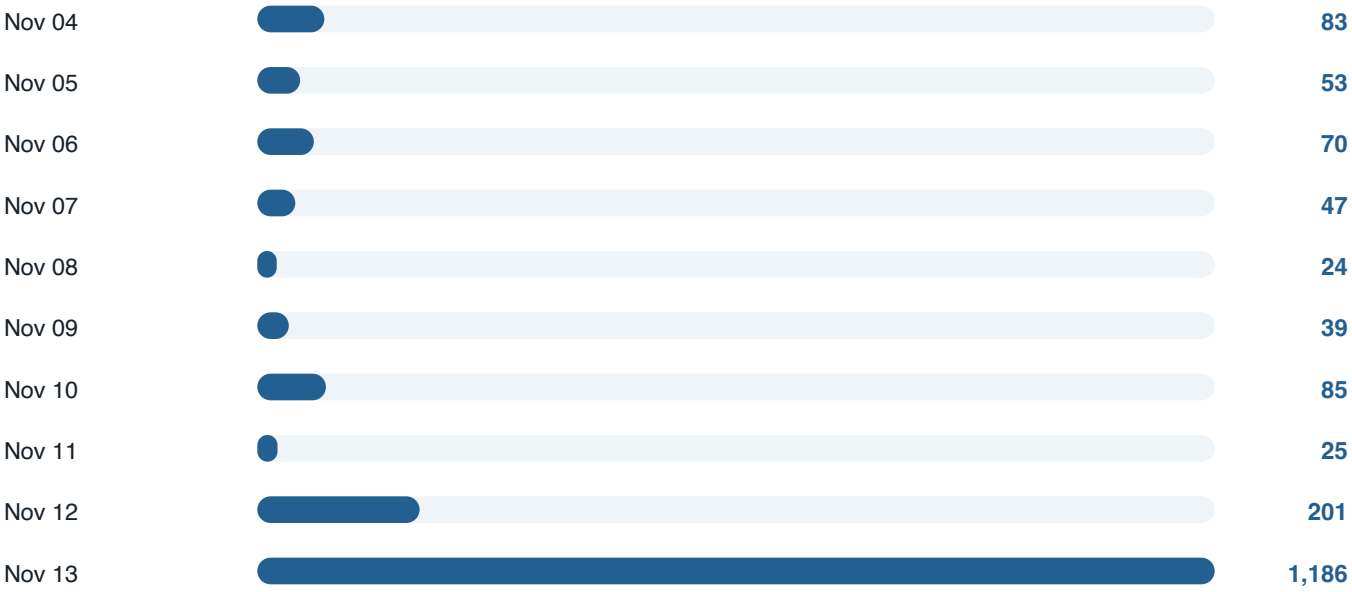
The reductions show how the distribution changes when repeated wording or multiple sampled entries from one handle are reduced. They are sensitivity checks rather than representative person-level estimates. Different accounts can belong to the same person; one account can express more than one view.

Visible amplification

Templates, repeated names and shared scripts are part of the captured activity. Their presence does not establish automation, deceptive coordination, account ownership or a causal effect on officials.

When the captured records were posted

Eligible records by America/Los_Angeles date. Capture window: November 4-13, 2026.



The two largest dates in the capture are November 13 (1,186 records), November 12 (201 records).

Collection pattern

The date distribution describes these exports. Unequal collection, overlapping queries and changes in visibility can affect the apparent concentration. Without complete and comparable daily capture, the pattern does not establish platform-wide growth or a change in population sentiment over time.

Interactions attached to the captured records

EXPORTED RECORD	LIKES	AUTHOR HANDLE
S0441	84,838	@msnownews
S0604	68,572	@chrisvanhollen
S0740	66,203	@illustranged
S0622	63,594	@abdulelsayed
S0420	46,235	@keithedwards
S0366	44,113	@troyjackson207

Different content attracts interaction

Highly liked records can be news, commentary, an endorsement, a policy claim or a prompt to share. Their interaction totals are not interchangeable with the number of people supporting a leadership candidate. They are not used as weights in the sentiment or preference percentages.

Snapshot limitations

Counts reflect the saved export, not verified live totals. Views are not usable as an exposure denominator in these files. Media accompany 267 eligible records, but their visual or audiovisual content was not inspected. The analysis uses the exported text.

What the discussion says about Schumer

Strength and nature of the stated preference

217/450 sampled records express the dominant replacement preference, or 97.7% of records that establish a leadership choice. Unassigned choices are not treated as support for the status quo.

Substantive expectations and objections

The leading target-specific reasons are voice / responsiveness (82), alternative / job fit (69), establishment / change mandate (49), weakness / accommodation (39), israel / aipac / gaza (33). These categories describe the reasons authors actually attach to Schumer or his leadership, rather than importing criticism or praise aimed only at somebody else.

Target-directed emotion

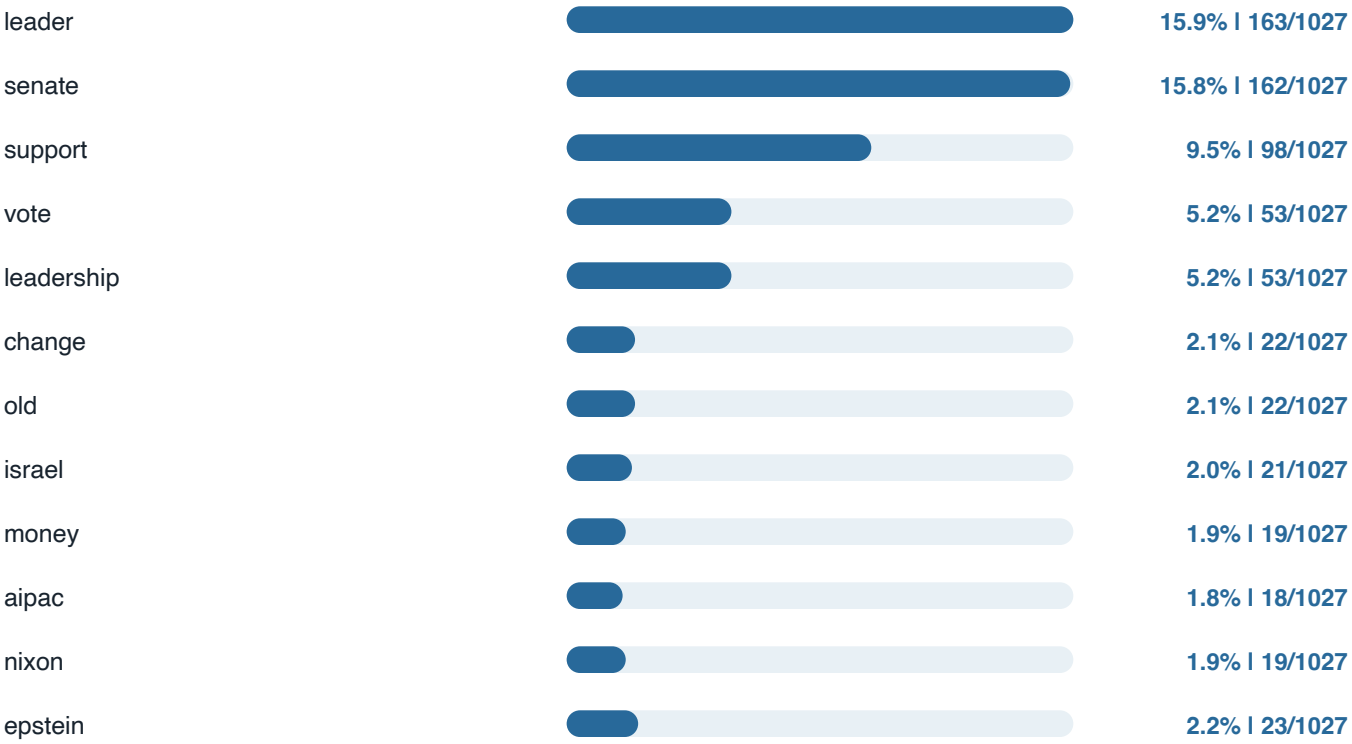
The most frequent attributable feelings are anger / frustration (119/450), distrust / betrayal (74/450), contempt / ridicule (49/450). This is narrower than the earlier discussion-wide emotion measure because feelings aimed at other politicians, supporters, opponents or the party are separated.

Practical meaning

The capture documents expressed leadership preferences, target-specific judgments, recurring language and visible political participation. It does not establish a representative electorate-wide mandate, unique-person count, verified whip count or causal effect on officeholders.

Recurring words in Schumer-focused passages

Base: 1,027 eligible records with qualifying passages. A word counts once per record; common function words, the target's own name and profanity are excluded from the displayed words.



What these words capture

The word counts describe recurring language in passages centered on the target without one of the three separately analyzed politicians. They are not additional sentiment counts: the same word can appear in praise, criticism, reporting, organizing or a question.

Repetition

Each word counts at most once per record. Repeated templates can therefore raise visible record frequency, but they do not prove coordination or the number of independent people using the language.

Recurring phrases and their context

Qualifying-record base: 1,027; distinct extracted-passage base: 952. Counts are once per feature in each record. Rows overlap; nested phrases are not added together.

NORMALIZED PHRASE	RECORDS	DISTINCT TEXTS
senate majority leader	69	64
support schumer	49	43
senator schumer	30	23
want schumer	24	22
vote for schumer	23	23
not support schumer	18	18
supporting schumer	17	17
senate democratic leader	18	15
not want schumer	13	12
do not want schumer	12	11

Read polarity in context

A phrase such as 'support', 'want', 'not support' or 'needs to' can appear in several grammatical contexts. Phrase frequency does not itself establish stance. The target name is normalized, URLs and unrelated handles are removed, and profanity is excluded from displayed phrases.

Sensitivity to repeated wording

The distinct-text column collapses identical normalized target-focused passages, helping separate broad recurrence from repeated templates or copied language.

Chris Van Hollen mentions

Source: Schumer's exports only. These are incidental mentions in that corpus, rather than an independent sample about Chris Van Hollen.

TEXT-MENTION MEASURE	RECORDS	SHARE OF BASE
Eligible captured texts	484	26.7% of 1,813
Sampled texts	113	25.1% of 450

Why the name appears

Van Hollen appears as the most prominent named alternative in the captured Senate-leadership discussion, as well as in news, organizing and comparative statements. Positive feeling toward Van Hollen is not counted as negative feeling toward Schumer unless Schumer is also directly evaluated.

"@senschumer With all due disrespect, I urge you to support Chris Van Hollen for Senate Majority Leader."

S1484 | @comics.attorney | 2026-11-13 | source row 384 Open Threads record

Separate target, separate interpretation

The excerpt is coded according to what it says about Schumer. Language aimed at Chris Van Hollen remains attached to Chris Van Hollen; a paired name, contrast or slogan is not enough to transfer the feeling.

"What the absolute fuck?!? SCHUMER MUST GO. C’mon @chrisvanhollen @vanhollenformd LFG."

S1440 | @meandmyredshoes | 2026-11-13 | source row 487 Open Threads record

Hakeem Jeffries mentions

Source: Schumer's exports only. These are incidental mentions in that corpus, rather than an independent sample about Hakeem Jeffries.

TEXT-MENTION MEASURE	RECORDS	SHARE OF BASE
Eligible captured texts	420	23.2% of 1,813
Sampled texts	108	24.0% of 450

Why the name appears

Jeffries often appears in paired leadership demands or broader criticism of Democratic leadership. A shared slogan can establish separate preferences for separate offices, but the emotion attached to Jeffries is not transferred to Schumer.

"We DO NOT WANT HAKEEM JEFFERIES, CHUCK SCHUMER OR CORY BOOKER IN CHARGE OF ANYTHING. THANKS."

S0087 | @thebooktrovertednurse | 2026-11-04 | source row 792 Open Threads record

Separate target, separate interpretation

The excerpt is coded according to what it says about Schumer. Language aimed at Hakeem Jeffries remains attached to Hakeem Jeffries; a paired name, contrast or slogan is not enough to transfer the feeling.

"We don’t want Schumer and Jeffries! We do want investigations and prosecutions!"

S1816 | @sarahruthless84 | 2026-11-13 | source row 427 Open Threads record

Ayanna Pressley mentions

Source: Schumer's exports only. These are incidental mentions in that corpus, rather than an independent sample about Ayanna Pressley.

TEXT-MENTION MEASURE	RECORDS	SHARE OF BASE
Eligible captured texts	37	2.0% of 1,813
Sampled texts	9	2.0% of 450

Why the name appears

Pressley appears in paired House/Senate leadership slogans, successor discussions and cross-chamber organizing. Her presence does not convert a House leadership preference into a judgment about Schumer unless the record separately states one.

"Speaker Ayanna Pressley and Senate Majority Leader Chris Van Hollen is a gigantic improvement over Hakeem Jeffries and Chuck Schumer. @theDemocrats: Make it certain now so the American people can actually celebrate their election victory."

S0384 | @americanopposition | 2026-11-09 | source row 666 Open Threads record

Separate target, separate interpretation

The excerpt is coded according to what it says about Schumer. Language aimed at Ayanna Pressley remains attached to Ayanna Pressley; a paired name, contrast or slogan is not enough to transfer the feeling.

"In with Chris Van Hollen and Ayanna Pressley, out with Chuck Schumer and Hakeem Jeffries"

S1414 | @fizaadosani | 2026-11-13 | source row 513 Open Threads record

Preparation, selection and target attribution

DATA PROCESSING	RECORDS
Raw rows across source exports	2,010
Distinct post IDs	1,916
Repeated-ID copies removed	94
Outside the stated date window	82
Empty in-window text	21
Eligible text population	1,813
Analytical sample	450

Selection

One row is retained per post ID using the source report's deduplication rule. Distinct IDs with identical text remain separate in the principal counts. The analytical sample contains 450 records and retains the original sample selection (seed 2026111411). Dates use America/Los_Angeles.

Target attribution review

Sentiment remains target-specific. Emotion coding was revised so that only feelings about Schumer, his conduct, agenda, suitability or leadership candidacy are counted. Mixed-target records were re-read; feelings aimed only at other politicians or the wider party are excluded.

Reasons and language

Reason charts require a target-specific reason. Recurring-language passages explicitly name the target and omit the three separately analyzed politicians; displayed words and phrases exclude profanity. All coding remains contextual AI interpretation by one coder without independent inter-coder validation.

Interpreting the reported measures

Independent dimensions

Author sentiment concerns the author's evaluation of Schumer. Leadership preference concerns his holding the relevant role. Emotion concerns an expressed feeling directed toward him, his agenda, conduct, suitability or leadership candidacy. None automatically supplies the others.

Reasons and context

Reasons describe arguments about Schumer or his expected leadership and can overlap. Comparison alone and criticism solely of another politician are excluded from the target-specific reason chart. A named alternative can establish a preference without establishing a separate evaluation.

Recurring language

A qualifying sentence or line explicitly names the target and does not name the three politicians in the separate mention analysis. URLs and unrelated handles are removed; target variants are normalized. Words and contiguous phrases count once per eligible record. Profanity is excluded from displayed language.

Separate mentions

Mention sections count recognized names and variants once per text. A mention does not establish endorsement, opposition or emotion. Examples are interpreted by grammatical target so that criticism or praise is not transferred across politicians.

Evidence boundaries

Parent conversations, images and linked articles were not reconstructed. Assertions about money, laws, events, intentions, policy effects or biography are not independently verified by these exports. Handles do not establish unique people, residence or voter status. No representative public-opinion estimate or population margin of error is asserted.

Percentages round to one decimal. Different collection windows and selection rules prevent treating cross-report percentages as directly comparable approval rati

Exports and record-level evidence

TF1 / 1,007 exported rows

01-threads_chuck_schumer_1794639970928.csv

TF2 / 1,003 exported rows

02-threads_chuck_schumer_1794639591654.csv

EMBEDDED EVIDENCE FILE	CONTENTS
Chuck_Schumer_Threads_Record_Audit.csv	All distinct records, source locations and eligibility
Chuck_Schumer_Threads_Coding_Audit.csv	Sample records with revised target-specific emotion/reason fields
Chuck_Schumer_Threads_Methodology.json	Definitions, attribution rules, sampling and source hashes
Chuck_Schumer_Threads_Statistics.json	Computed revised report counts
Chuck_Schumer_Threads_Language_Audit.json	Word/phrase counts and qualifying passage records
Chuck_Schumer_Threads_Mentions_Audit.json	Per-politician mention counts and sample record IDs

Record references

Quotes reproduce the exported text with [...] marking shortening. Record labels identify the stable audit ID, visible handle, date and source row, with a link to the original Threads record where available. Illustrative quotations do not add records to percentage bases.

Revision scope

Only this target's listed Threads exports contribute to this report. The revision changes attribution and presentation logic; it does not pool YouTube, X or another politician's dataset into the target's sample. Analysis date: November 17, 2026.